

# Economic Development and the City of Tacoma

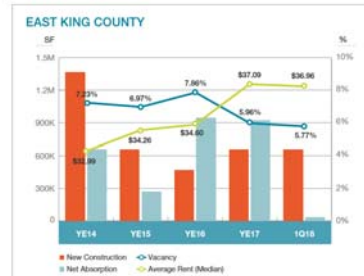
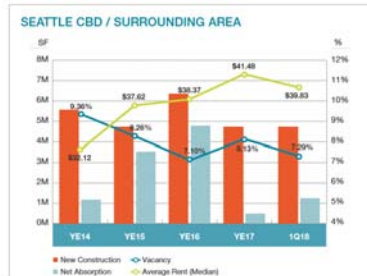
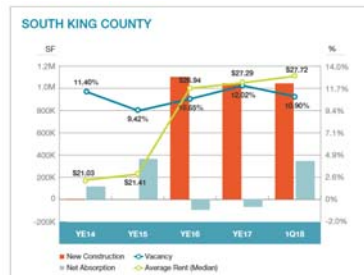
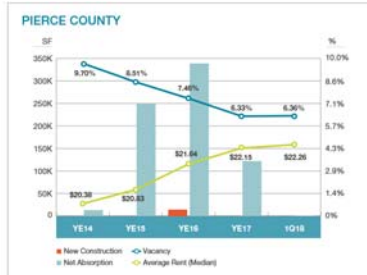
May 1, 2018

Betty Capestany



## Regional Marketplace Office Market

Kidder Mathews 1Q 2018



## Regional Office Marketplace Tacoma Indicators



Vacancy Rate



Jobs



New Construction



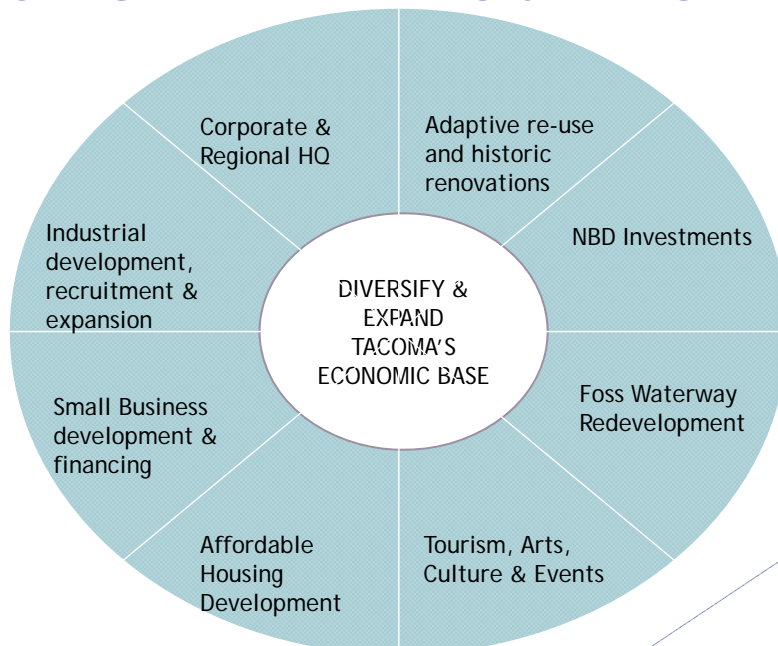
Opportunities  
Regional



## Essence of Tacoma



## COMMUNITY MARKETING CAMPAIGN



## LEVERAGING OUR BRAND



## INDUSTRY OPPORTUNITIES OF THE FUTURE

- Emerging Technologies
  - Medical
  - Marine
  - Environmental
- 5G Next Gen of Cellular Technology
  - Unlock new Technology Opportunities
  - IoT (Internet of Things)
  - Cyber Security
- ACES (Autonomous, Electric, Connected & Shared) Technologies
  - Manufacturing
  - Transportation
- Augmented Reality (AR) and Mixed Reality (VR), AI and Machine Learning
  - Industry Applications
  - Enhancing Quality of Life
  - Solving Community Challenges

## Tacoma a Vibrant & Diverse Economy with Good Jobs for All

