



## Presentation

- What is Economic Development
- Strategic Planning Process
- Tacoma 2025
- Community and Economic Development Department Team
- Community and Economic Development Team Leader

# What is Economic Development



*"Process to improve the economic and social well-being of people"*

## Strategic Planning Process





- Citywide Vision and Strategic Plan
- Shared Vision/Shared Future
- Core Values (4)
- Focus Areas (7)



## CED Staff

- Embrace Tacoma 2025
- Identify Target Activities
- Organize
- Cultivate Partnerships
- Seek Resources
- Perform
- Produce Results



# CED Director

