

**SOUTH SOUND MILITARY & COMMUNITIES PARTNERSHIP**

*The South Sound Military & Communities Partnership works to address issues that affect military and civilian communities around JBLM and to foster outcomes that are mutually beneficial for the South Puget Sound region.*

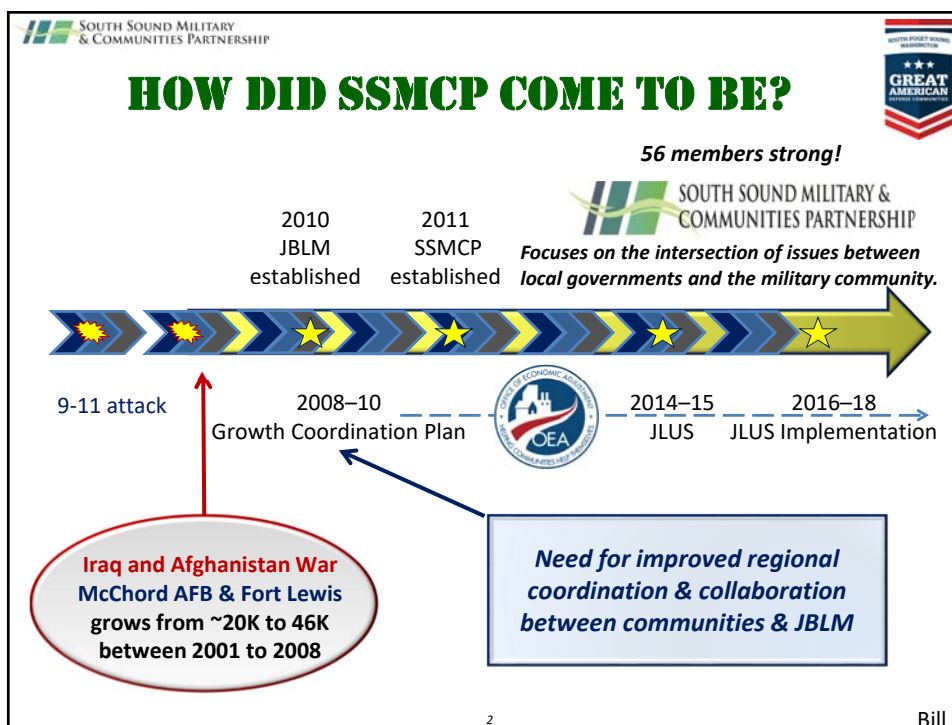
**Executive Leadership Team**

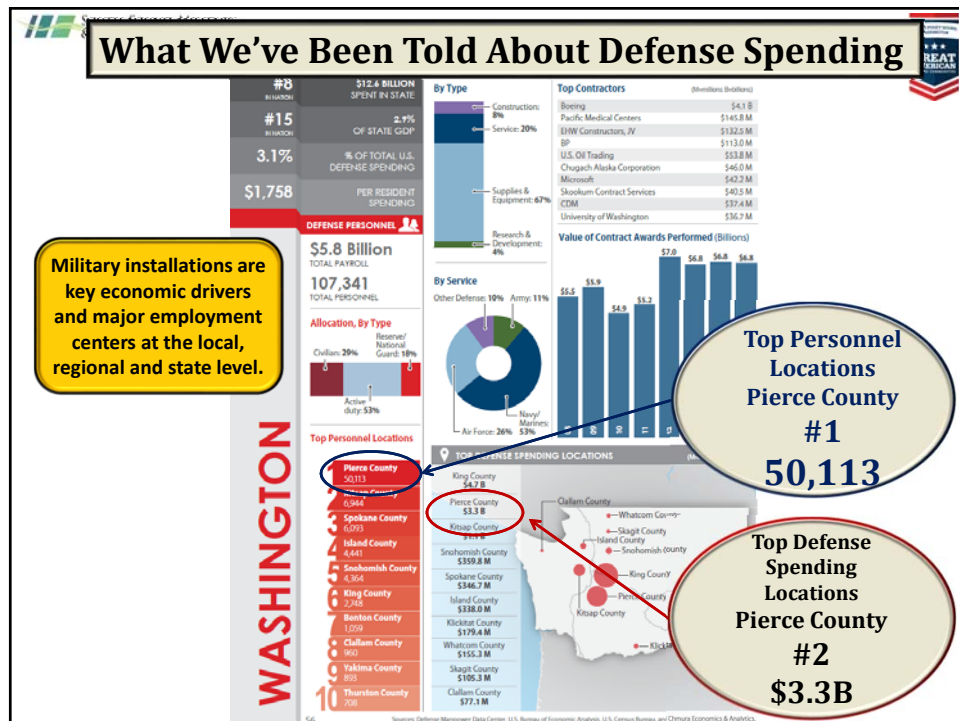
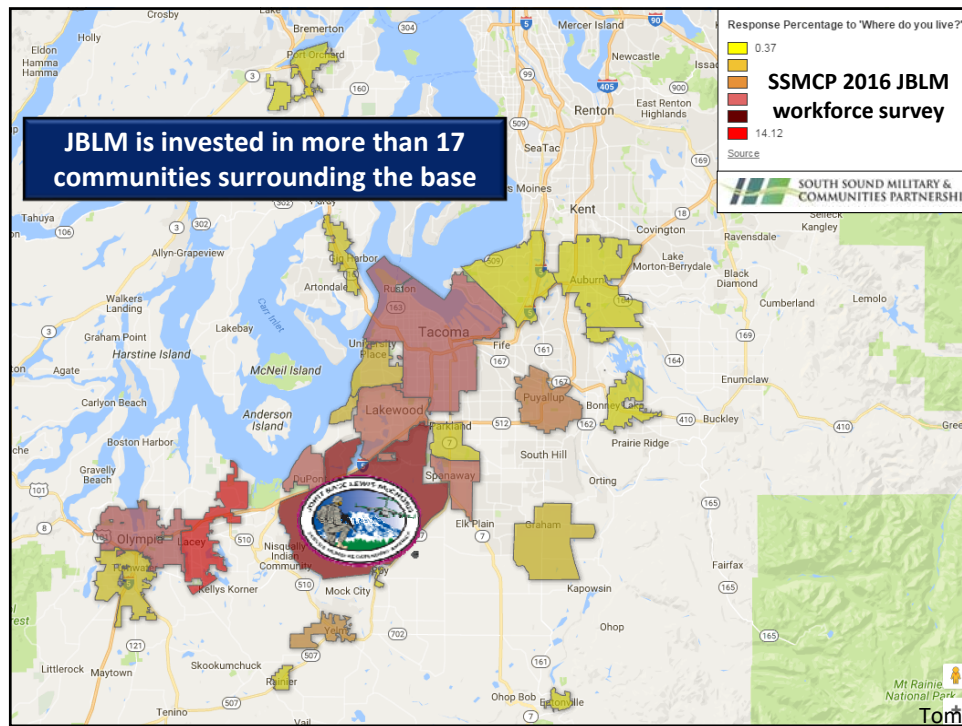
**Steering Committee**

**Working Group Chairs**

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Bill







SOUTH SOUND MILITARY  
& COMMUNITIES PARTNERSHIP




## JBLM REGIONAL ECONOMIC IMPACT ANALYSIS

**Problem Statement**


**Determine the economic impact of  
the JBLM workforce on the South Sound**




05/17/18  
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## JBLM REGIONAL ECONOMIC IMPACT ANALYSIS



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CENTER FOR BUSINESS ANALYTICS  
UNIVERSITY of WASHINGTON | TACOMA  
Milgard School of Business

**This is a research project collaboration between  
SSMCP and the UW-Tacoma, Milgard School of  
Business, Center for Business Analytics (CBA)  
that seeks data and participation from targeted  
communities.**

2/28/18  
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 SOUTH SOUND MILITARY & COMMUNITIES PARTNERSHIP



## CENTER FOR BUSINESS ANALYTICS

**Core Purpose**


- Inspiring Innovation Through the Strategic Use of Data, Analytics, Design and Service Thinking

**CBA co-creates value with/for**

- Business & Community
- Faculty & Researchers
- Students

**Key Activities**


- Student Education (e.g. Master of Science in Business Analytics)
- Professional Development (e.g. Business Analytics Foundations)
- Problem-focused Research (e.g. Students-as-Innovators)



**CALL FOR PROPOSALS**  
STUDENTS-AS-ADAPTIVE INNOVATORS PROGRAM



You are invited to benefit from a team of students working on actionable projects for your organization.

SUBMIT PROPOSALS ONLINE AT:  
[tacoma.uw.edu/cba/project-proposal-submission](http://tacoma.uw.edu/cba/project-proposal-submission)




DISCOVER  
PLAN  
DEVELOP  
DEPLOY

CENTER FOR BUSINESS ANALYTICS  
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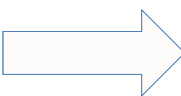

**MILGARD**  
SCHOOL OF BUSINESS  
UNIVERSITY of WASHINGTON | TACOMA

 SOUTH SOUND MILITARY & COMMUNITIES PARTNERSHIP




## JBLM REGIONAL ECONOMIC IMPACT ANALYSIS

- **Phase 1: Grad student research project**
  - that will produce report
- **Phase 2: Economic impact analysis dashboard**
  - that will host historical data, perform analysis and present findings through a web portal

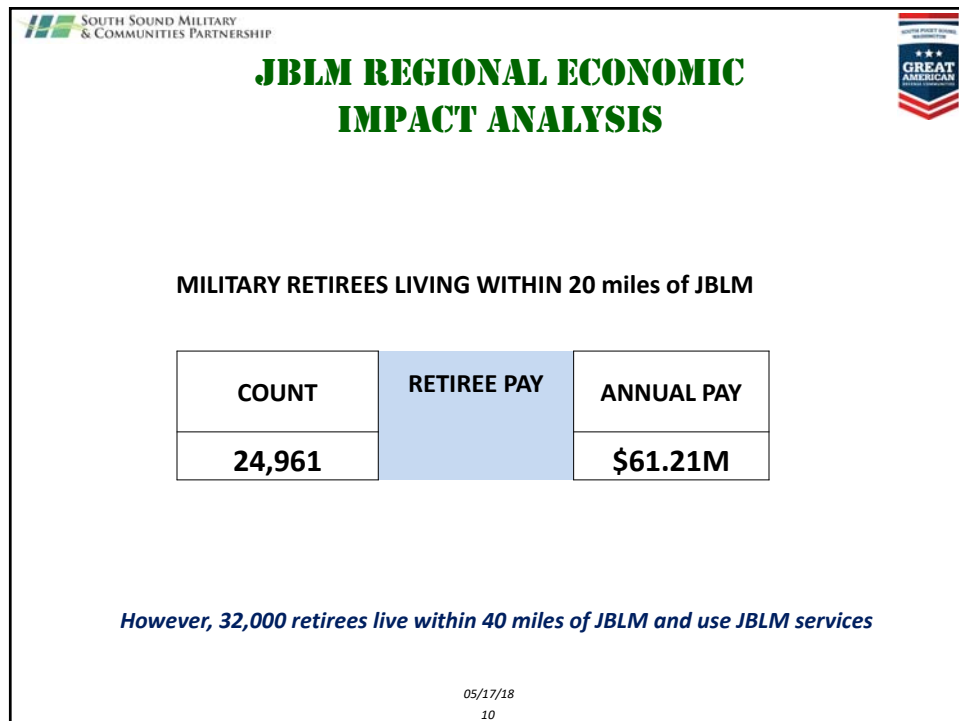
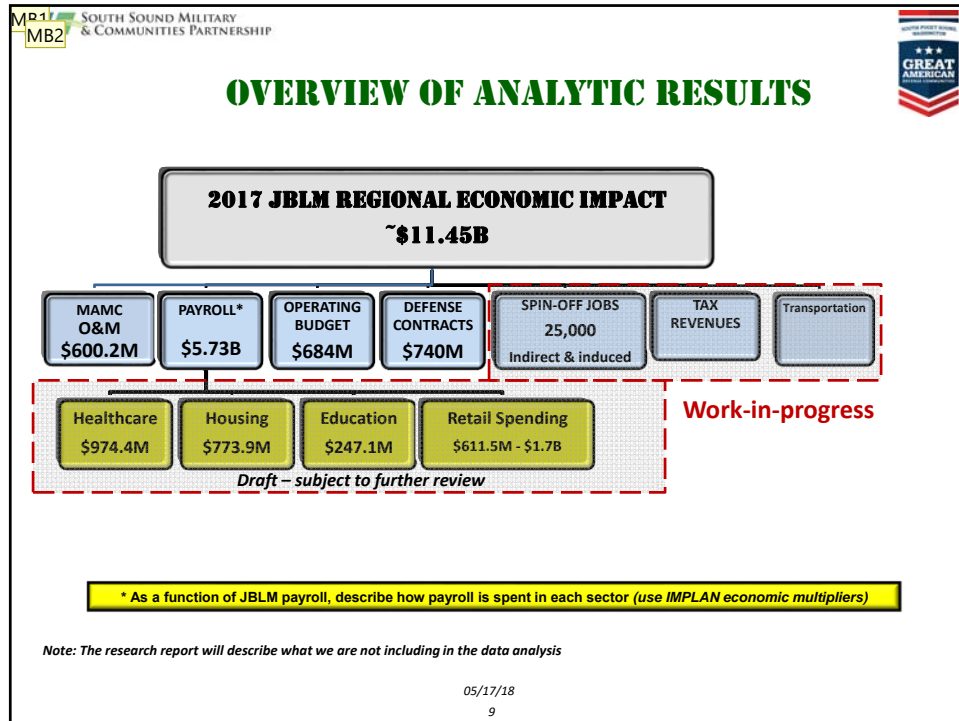




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## Slide 9



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**MB1** I would remove the transportation box from beneath payroll, and include those things in retail spending, based on the feedback from the group today. We can discuss the transportation specific numbers, such as rail/truck import/export, and then briefly mention the infrastructure improvements that result from the base, like the highway expansion, but not discuss them strictly as positives.

Margo Bergman, 5/9/2018

**MB2** For the Healthcare number - the student values are going to be essentially an overlap of these numbers, but, we still need to indicate that this will be subject to multiplier values, plus out of pocket expenses from payroll.

Margo Bergman, 5/9/2018

# 2017 JBLM DEFENSE CONTRACTS ( 1 OF 2)

Value of Contracted Actions by the DOD/ARMY  
(Data from FY17 CONTRACTS)

Location	
<b>PIERCE COUNTY</b>	<b>\$ 655,870,520</b>
ASHFORD	\$ 225,855
BONNEY LAKE	\$ 15,169
CAMP MURRAY	\$ 5,153,404
DUPONT	\$ 15,006,514
FIFE	\$ 187,893
FIRCREST	\$ 258,304
GIG HARBOR	\$ 47,464
GRAHAM	\$ 32,989
LA GRANDE	\$ 1,973,118
LAKEWOOD	\$ 131,389
PACIFIC	\$ 9,797
PUYALLUP	\$ 16,350
ROY	\$ 84,612
SPANAWAY	\$ 40,013
SUMNER	\$ 337,164
<b>TACOMA</b>	<b>\$ 437,531,105</b>

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## 2017 JBLM DEFENSE CONTRACTS ( 2 OF 2)

Value of Contracted Actions by the DOD/ARMY (Data from FY17 CONTRACTS)	
JOINT BASE LEWIS MCCHORD	\$ 183,903,115
MCCHORD AFB	\$ 10,916,266
THURSTON COUNTY	\$ 3,871,477
LACEY	\$ 644,715
OAKVILLE	\$ 24,151
OLYMPIA	\$ 3,108,190
TUMWATER	\$ 83,221
YELM	\$ 11,200

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## PATH FORWARD

- Phase 1 – Finalize analytic report
- **Phase 2 – develop analytic portal**  
✓ (dependent on funding)
- **SSMCP Funding to UW Foundation (Dr. Demirkan)**



**Bruce Dammeier,**  
Pierce County Executive



**Bruce Kendall,**  
Tacoma-Pierce County EDB  
CEO & President