NEW CINGULAR WIRELESS PCS, LLC (AT&T), Telecommunications Franchise Agreement

City of Tacoma Media & Communications Office

Government Performance and Finance Committee July 17, 2018

Primer – Franchising 101 • Franchise Agreements are the Regulatory Tool utilized by the City to allow Cable TV and Telecommunications Companies to use the Public Right of Way

Primer – Franchising 101

 Franchise Agreements are negotiated but they contain definitions, references to appropriate Municipal Code (Title 9, 10, 16), Insurance Provisions, Bonds, Letter of Credit, Term, Regulatory Provisions, Reporting Requirements, and Compensation & Financial Provisions

3

Primer – Franchising 101

- The City has Franchise Agreements with:
 - Cable TV Providers
 - Telecommunications Providers
 - Small Cell/Wireless Providers

History

- Due to State law (RCW 3521.860) the city is not allowed to make Franchise Fees a requirement of this Telecommunications Franchise agreement.
- The City is allowed under State Law to recover "Actual Costs" only.
- Pole attachment agreements are required to attach devices to Public Works and TPU Poles.
 The Fee structure is in place.

5

Process

- Completed Application is on file
- · Financials have been reviewed
- References contacted
- On-line research completed

This Ordinance

- Allows the provider to operate within the City Right of Way for 10 years
- Protects and Indemnifies the City
- Requires the necessary bonds, letter of credit and insurance required by Title 10 and Title 16B of the Tacoma Municipal Code

7

Next Steps

- City Council Consideration –
 First Reading July 24, 2018
 Final Reading August 14, 2018
- Publication August 17, 2018
- Effective Date September 17, 2018

Upon Council Approval

- NEW CINGULAR WIRELESS PCS, LLC (AT&T) will work with TPU and also with Public Works to come to terms on Pole Attachment Agreements
- NEW CINGULAR WIRELESS PCS, LLC (AT&T) will then, per City Code, submit plans for review, apply for all necessary permits and gain approval prior to construction

9

Recommendation

 Staff recommends approval of the NEW CINGULAR WIRELESS PCS, LLC (AT&T) Telecommunications Franchise Agreement with the City of Tacoma and further requests that the Government Performance and Finance Committee forward this item to the full City Council for consideration and adoption.

WA – CLEC LLC (Crown Castle), Telecommunications Franchise Agreement City of Tacoma Media & Communications Office Government Performance and Finance Committee July 17, 2014