



Tacoma Government Academy

City of Tacoma | City Manager's Office

**Government Performance and Finance
Committee**
July 17, 2018



OVERVIEW



- Background
- Issues Addressed
- Research on Government Academies
- Content and Next Steps

BACKGROUND



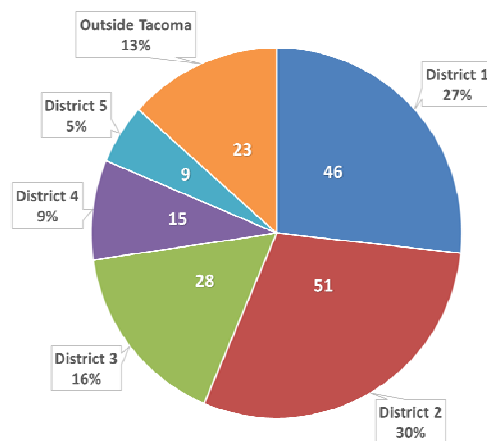
- City Manager Request – Civic Engagement
- Examined 25 government academies for best practices.
- Directly reached out to City of Fort Lauderdale
 - Neighbor Leadership Academy – 3rd year
- Tacoma Police Citizen's Academy
 - Since 1987
 - Educated more than 1250 community members

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ISSUES

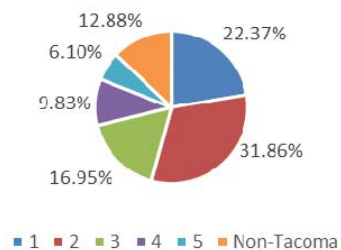


Committees, Boards, and Commissions Members by Districts



City of Tacoma Clerk's Office data as of May 23, 2018

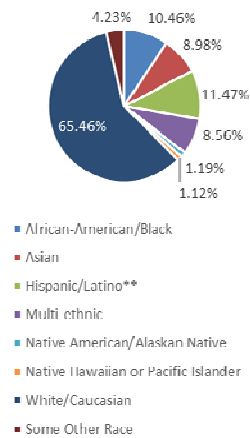
CBC Seated Applicants over 5 years



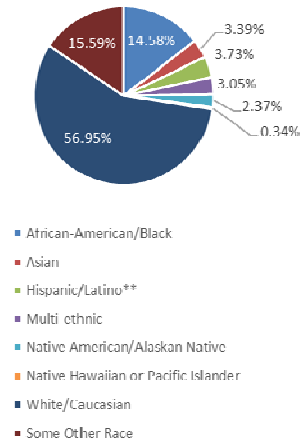
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CBC members by race/ethnicity over 5 years

City of Tacoma Overall Demographics over 5 years



CBC Seated Applicant Demographics over 5 years



Sources: 2011-2015 American Community Survey 5 Year Estimates; City of Tacoma CBC 2012-2017 Total Applicant Pool and 2012-2017 Seated Members

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Analysis of 25 Governmental Academies

Average number of sessions in a program	8 sessions
Average number of participants in a program	25
What do participants receive at the completion of the program?	Award Certificate. Some entities hand out additional gifts such as notebooks with city logo, books, and class photos.
When in the year do most program take place in?	Fall is the most popular season followed by Spring.
What is the average minimum age for participants in a program?	16 years of age
How do government entities evaluate their programs?	Evaluation after each session. Overall evaluation at the end of program.

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OUTREACH / ADVERTISEMENT



- Spread the word through Committees, Boards, and Commissions (ex. Commission on Immigrant and Refugee Affairs and Tacoma Area Commission on Disabilities).
- Latinos Unidos del South Sound
- Black Collective
- Asia Pacific Cultural Center
- City of Tacoma website (webpage)
- City of Tacoma social media (Facebook, Instagram and Twitter)
- Salishan Neighborhood Association
- Peach Jar (TPS)
- Local businesses

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NEXT STEPS / TIMELINE



- | | |
|--|---------------|
| • Feedback from GPFC | July 17, 2018 |
| • Finalize content/coordinate with staff | Fall 2018 |
| • Outreach/review applications | 2019 |
| • Launch Gov. Academy | 2019 |

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RECOMMENDATION



- 7 week Tacoma Government Academy (once per week)
- Participants: 15 – 20
- Target residents of Council District 4 and 5
- Minimum age requirement: 16 years of age

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CONTENT SAMPLE



Week 1	Intro Tacoma Government Academy	Mix and mingle Welcome from Mayor and City Council TACOMA Government Academy overview, purpose, goals, etc. Message from City Manager How an idea becomes an ordinance
Week 2	Budget Process Economic Dev	<i>Activity involving residents to make budget decision</i> Department overview, presentation of econ dev projects
Week 3	Safety – Police and Fire Environmental Services	Department overview, recruitment, engagement opportunities Dialogue-based activity: focus on reflecting the importance of community relations for the safety of all.
Week 4	Neighborhood and Community Services, and 311, MetroParks	Overview of services
Week 5	TPU + Public Works + Planning	Overview of services
Week 6	OEHR, Committees, Boards and Commissions, Tacoma Public Schools	Overview of services
Week 7	Graduation	Celebration; Post-program assessment Engagement next steps – <i>this could lead to another branch of the Institute (which is focused strictly on leadership development)</i>

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