



## LOCAL OUTCOME REPORT TACOMA, WA

## PROSPERITY NOW SCORECARD

The *Prosperity Now Scorecard* equips advocates, policymakers, practitioners and others with data on how residents in states, counties and cities are faring when it comes to their financial health and whether opportunities to prosper are equitable. These data jump-start a conversation about solutions and policies to put all households on stronger financial footing.

### Financial Assets & Income

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Asset Poverty Rate	30.0%	26.1%	25.5%
Income Inequality	4.8x higher for top 20%	4.4x higher for top 20%	4.9x higher for top 20%
Income Poverty Rate	13.2%	10.7%	13.4%
Income Poverty by Race	2.1x higher for HHs of color	1.5x higher for HHs of color	2x higher for HHs of color
Liquid Asset Poverty Rate	38.5%	29.6%	36.8%
Unbanked Households	7.0%	4.2%	7.0%
Underbanked Households	19.2%	20.7%	19.9%
Households with Zero Net Worth	20.7%	18.6%	16.9%

### Businesses & Jobs

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Business Value by Race	2.9x higher for white bus. owners	1.1x higher for white bus. owners	2.9x higher for white bus. owners
Business Value by Gender	5.8x higher for men	2.8x higher for men	3x higher for men
Unemployment Rate	5.7%	5.4%	490.0%
Unemployment Rate by Race	1.2x higher for workers of color	1.4x higher for workers of color	1.6x higher for workers of color

### Homeownership & Housing

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Affordability of Homes (value/income)	4x higher than median income	4.6x higher than median income	3.6x higher than median income
Housing Cost Burden - Homeowners	36.4%	29.4%	28.3%
Housing Cost Burden - Renters	52.4%	47.4%	49.7%
Homeownership Rate	50.0%	62.5%	63.1%
Homeownership by Race	1.4x higher for white HHs	1.5x higher for white HHs	1.6x higher for white HHs

### Health Care

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Employer-Provided Insurance Coverage	53.1%	61.2%	58.6%
Uninsured Rate	14.1%	6.9%	10.0%
Uninsured by Race	1.6x higher for people of color	2.6x higher for people of color	2.1x higher for people of color
Uninsured by Gender	1.2x higher for men	1.3x higher for men	1.2x higher for men
Uninsured Low-Income Children	6.4%	3.7%	6.1%

### Education

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Four-Year College Degree	26.7%	35.1%	31.3%
Four-Year Degree By Race	1.6x higher for white adults	1.3x higher for white adults	1.5x higher for white adults
Four-Year Degree By Gender	1.1x higher for men	equal for men and women	equal for men and women
Early Childhood Education Enrollment	36.4%	42.6%	48.0%

In order to generate more robust estimates at the local level, specifically estimates disaggregated by race, many local estimates are derived using five-year data averages. For more information on how local estimates are calculated, [visit scorecard.prosperitynow.org/methodology](http://scorecard.prosperitynow.org/methodology).

## TACOMA

## DEMOGRAPHICS

POPULATION  
**205,602**HOUSEHOLDS  
**80,333**

## HOUSEHOLD INCOME QUINTILES

Lowest Quintile	\$0 to \$20,959
2nd Quintile	\$20,960 to \$42,061
3rd Quintile	\$42,062 to \$65,228
4th Quintile	\$65,229 to \$100,285
Highest Quintile	Over \$100,285

## MEDIAN HOUSEHOLD INCOME

\$53,553

## RACE AND ETHNICITY

White	59.7%
Black	10.0%
Asian	9.0%
Latino	11.3%
Native	1.1%
NHPI	1.1%
Two or More	7.5%
Other	0.2%

## AGE

Under 18	21.7%
18 to 24	10.3%
25 to 44	29.6%
45 to 64	25.4%
65 and Over	12.8%

PEOPLE WITH A DISABILITY 15.0%

PROSPERITY NOW  
COMMUNITY

Prosperity Now is committed to continuing our support of and partnerships with our movement of committed advocates and practitioners seeking to create a clear path to financial stability, wealth and prosperity. The Prosperity Now Community expands our reach, creates strong connections between those in our community and mobilizes advocates to create lasting social change.

The Prosperity Now Community facilitates learning, creates connections and inspires action to create and improve programs and policies that foster opportunity, especially for those who have not had it before. Our unwavering commitment to creating prosperity includes efforts on a wide range of issues, such as consumer protections, equity in the tax code, increasing affordable housing and removing barriers to saving and building wealth.

To Join the Community, visit [prosperitynow.org/get-involved](https://prosperitynow.org/get-involved)

## COMMUNITY CHAMPIONS IN WASHINGTON

Financial Empowerment Network  
*Bellevue, WA*

Northwest Native Development Fund  
*Coulee Dam, WA*

Statewide Poverty Action Network  
*Seattle, WA*

University District Development Association  
*Spokane, WA*



## ABOUT PROSPERITY NOW

Prosperity Now (formerly CFED) believes that everyone deserves a chance to prosper. Since 1979, we have helped make it possible for millions of people, especially people of color and those of limited incomes, to achieve financial security, stability and, ultimately, prosperity. We offer a unique combination of scalable practical solutions, in-depth research and proven policy solutions, all aimed at building wealth for those who need it most.



The *Scorecard* is a comprehensive portrait of the financial health and well-being of U.S. households, and equips advocates, policymakers, practitioners, and other stakeholders with the tools and data necessary to support their programmatic and policy initiatives. This report compares the relative outcome performance of up to six locations to that of the United States.

## FINANCIAL ASSETS & INCOME

### Liquid Asset Poverty Rate



### Households with Zero Net Worth



### Income Poverty by Race



### Unbanked Households





## LOCAL OUTCOME REPORT PIERCE COUNTY, WA

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### Financial Assets & Income

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Asset Poverty Rate	25.6%	26.1%	25.5%
Income Inequality	4.1x higher for top 20%	4.4x higher for top 20%	4.9x higher for top 20%
Income Poverty Rate	8.8%	10.7%	13.4%
Income Poverty by Race	2.5x higher for HHs of color	1.5x higher for HHs of color	2x higher for HHs of color
Liquid Asset Poverty Rate	34.4%	29.6%	36.8%
Unbanked Households	5.4%	4.2%	7.0%
Underbanked Households	18.0%	20.7%	19.9%
Households with Zero Net Worth	17.8%	18.6%	16.9%

### Businesses & Jobs

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Business Value by Race	2.5x higher for white bus. owners	1.1x higher for white bus. owners	2.9x higher for white bus. owners
Business Value by Gender	4.7x higher for men	2.8x higher for men	3x higher for men
Unemployment Rate	6.2%	5.4%	490.0%
Unemployment Rate by Race	1.1x higher for workers of color	1.4x higher for workers of color	1.6x higher for workers of color

### Homeownership & Housing

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Affordability of Homes (value/income)	3.9x higher than median income	4.6x higher than median income	3.6x higher than median income
Housing Cost Burden - Homeowners	33.8%	29.4%	28.3%
Housing Cost Burden - Renters	52.3%	47.4%	49.7%
Homeownership Rate	60.8%	62.5%	63.1%
Homeownership by Race	1.5x higher for white HHs	1.5x higher for white HHs	1.6x higher for white HHs

### Health Care

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Employer-Provided Insurance Coverage	57.6%	61.2%	58.6%
Uninsured Rate	11.1%	6.9%	10.0%
Uninsured by Race	1.7x higher for people of color	2.6x higher for people of color	2.1x higher for people of color
Uninsured by Gender	1.2x higher for men	1.3x higher for men	1.2x higher for men
Uninsured Low-Income Children	6.2%	3.7%	6.1%

### Education

OUTCOME MEASURE	PLACE DATA	STATE DATA	US DATA
Four-Year College Degree	25.4%	35.1%	31.3%
Four-Year Degree By Race	1.4x higher for white adults	1.3x higher for white adults	1.5x higher for white adults
Four-Year Degree By Gender	equal for men and women	equal for men and women	equal for men and women
Early Childhood Education Enrollment	32.5%	42.6%	48.0%

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## PIERCE COUNTY

### DEMOGRAPHICS



POPULATION  
**832,896**



HOUSEHOLDS  
**307,106**

### HOUSEHOLD INCOME QUINTILES

Lowest Quintile	\$0 to \$27,518
2nd Quintile	\$27,519 to \$50,349
3rd Quintile	\$50,350 to \$74,792
4th Quintile	\$74,793 to \$112,801
Highest Quintile	Over \$112,801

### MEDIAN HOUSEHOLD INCOME

**\$61,468**

### RACE AND ETHNICITY

White	68.6%
Black	6.5%
Asian	5.9%
Latino	10.1%
Native	1.0%
NHPI	1.3%
Two or More	6.5%
Other	0.1%

### AGE

Under 18	24.0%
18 to 24	9.7%
25 to 44	27.7%
45 to 64	25.9%
65 and Over	12.7%

### PEOPLE WITH A DISABILITY

13.5%

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