



## Healthy Homes, Healthy Neighborhoods Program

City of Tacoma | Environmental Services

Infrastructure, Planning, and Sustainability  
Committee

September 26, 2018

ITEM #3

## OVERVIEW



- Program purpose and history
- 2017-18 program implementation results
- Future program planning



## PURPOSE

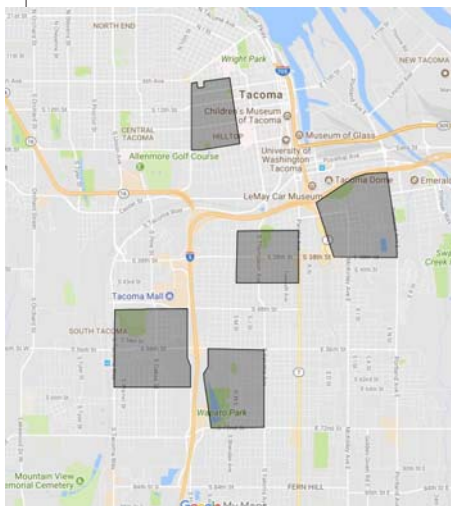


- Began in 2012 in Wapato Lake neighborhood
- Leverages community participation in sustainability
- Equity-focused
- AmeriCorps member-led
- Uses existing services



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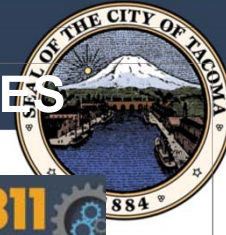
## HISTORY & STRUCTURE



- 5 past program neighborhoods
- Purpose:
  - Pro-active service engagement
- Engagement methods:
  - Knock-and-talk visits
  - Community meetings
  - Community events

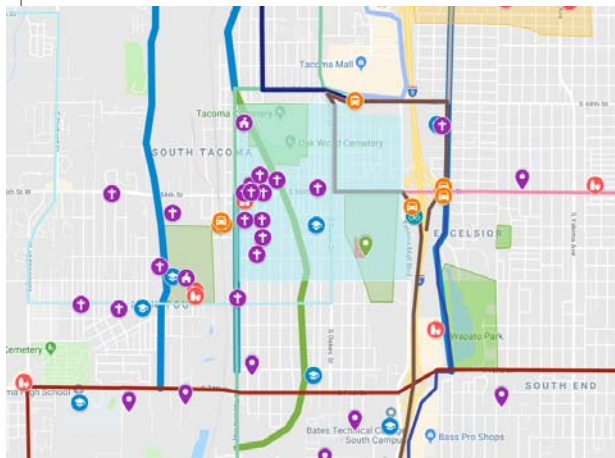
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## 2017-18 PARTNERS & SERVICES



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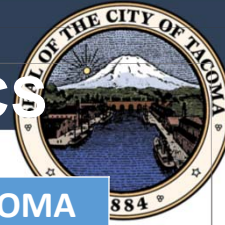
## 2017-18 NEIGHBORHOOD



- 4,730 residents
- 1,850 households
- 90 city blocks
- 6 community groups

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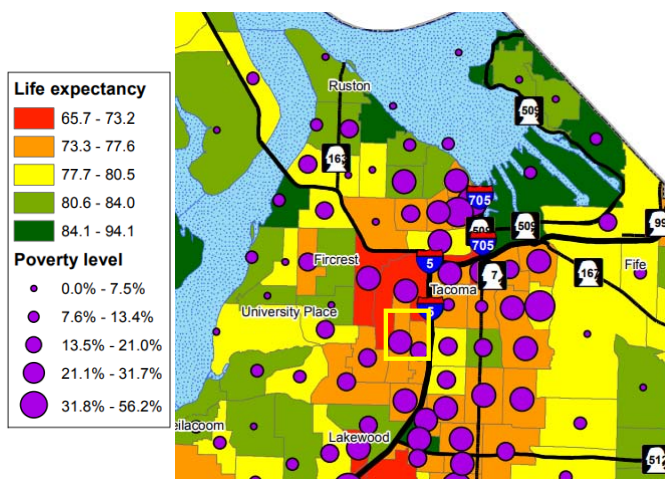
## SELECTED DEMOGRAPHICS



DEMOGRAPHIC	SOUTH TACOMA	TACOMA
Non-White	37%	35%
Hispanic	14%	11%
Non-English	21%	19%
Median Income	\$41,808	\$51,195
Median Home Value	\$174,032	\$234,219
College Education	17%	27%
Owner-Renter	54%/46%	54%/46%

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## HEALTHY EQUITY DATA



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## IMPLEMENTATION



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## COMMUNITY RESPONSE



- Community members...
  - Are interested in services
  - Have requests outside program scope
  - Appreciate City staff visiting

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## COMMUNITY RESPONSE



- Unsolicited
  - Speeding
  - Road conditions
  - Loitering or homelessness
  - Safety
- Solicited
  - General City services
  - Neighborhood livability
  - Weatherization
  - Public transit
  - Home ownership

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## METRICS



Metric	Wapato	Dometop	Hilltop	Lincoln	South Tacoma
<b>Total Households</b>	1,924	2,031	1,451	1,332	<b>1,850</b>
<b>Engagement (households)</b>	1,204	1,628	511	1,195	<b>1,182</b>
<b>Conversations</b>	534	608	266	629	<b>598</b>
<b>Total Exchange (hours)</b>	215	146.5	55.8	135.1	<b>88.7</b>
<b>Community Meetings</b>	N/A	17	21	48	<b>29</b>
<b>Event Guests</b>	193	377	320	353	<b>217</b>



## METRICS



Metric	Follow-ups	Verified Successes
Energy Assistance	43	1
Home Repair or Modification	9	5
Down Payment Assistance	11	0
Homelessness	8	7
Abandoned Vehicles	4	2
Dumping	17	17
Nuisance	8	8
Street Issue	46	13
Other	28	24
<b>TOTAL</b>	<b>165</b>	<b>76</b>

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## CHALLENGES & SUCCESSSES



### • Challenges:

- Service limitations
- Cross-functional partnership coordination
- Impact assessment
- Intensity and timeline of engagement model
- Staffing reliability

### • Successes

- Engagement and follow-up
- Community feels heard and better connected
- Increased awareness of services
- General service referrals
- Cost-effective
- New partnerships

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## 2018-19 PLANNING



- 2018-19 Program:
  - Focus:
    - Eastside near First Creek
    - Outreach scope in development



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## QUESTIONS?



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