

About Downtown On the Go



**LIVE WORK
TACOMA**

Live.Work. Tacoma. Program Partners

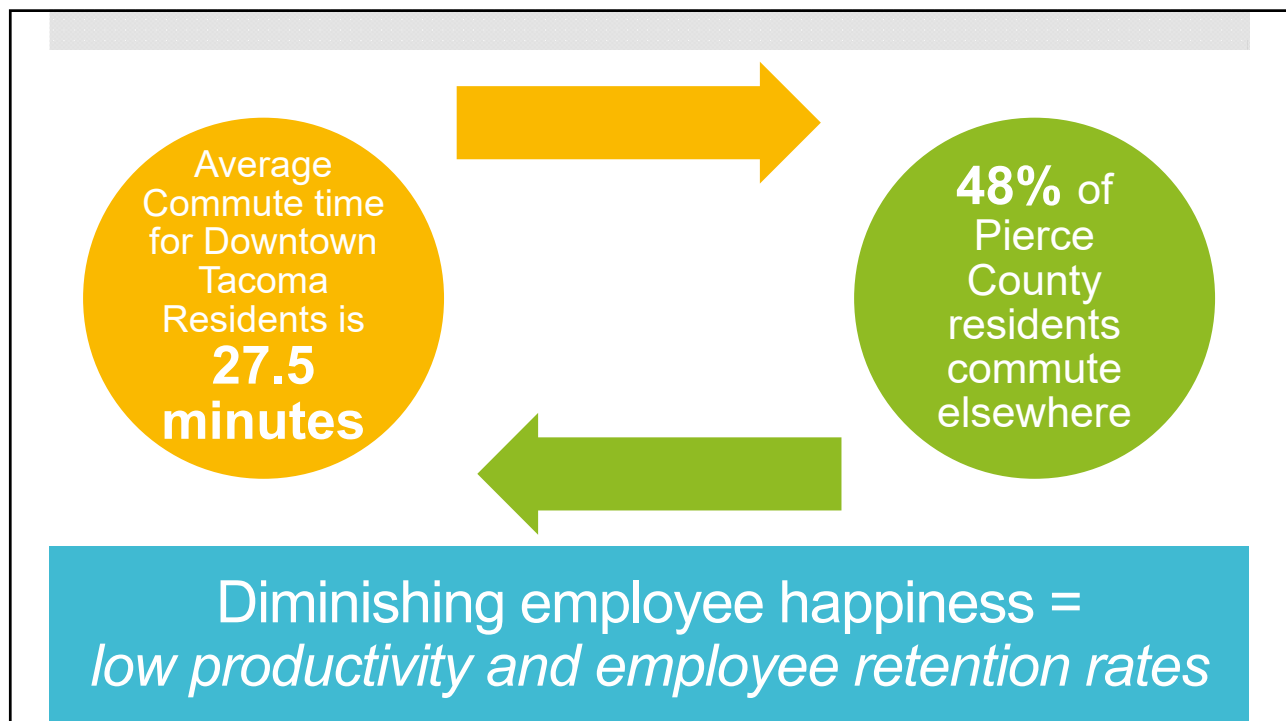


How we got here

- Live Downtown was created in 2010
- In 2018, Live Downtown became Live.Work.Tacoma. – Tacoma's live close to work program
- Special thanks for the help and support:
 - CEO Bill Robertson, MultiCare
 - Former City Manager TC Broadnax
 - Former Mayor Marilyn Strickland



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How
does it
work?



Move within
3 miles of
the office -
\$500

Move within
2 miles of
the office -
\$1,000

Move within
1 mile of
the office -
\$2,000

Program available for renting or home buying
additional benefits for home buying

What will it cost you?

Flat yearly contribution based on number of employees

Employee matching program

Employer Benefit – Yes Works!

Program Benefits for You

Higher Employee Retention Rates

Reduced Recruitment Costs

Reduced Health Care Costs

Reduced Parking Costs

Increased Employee Productivity



Who's doing it?

- MultiCare
- SiteCrafting
- State of Maryland - \$3,000
- Johns Hopkins – \$5,000 - \$36,000
- Facebook - \$10,000
- Economic Development Board and City of Tacoma goals



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One-year Program Budget

Partner	Contribution	Purpose
City of Tacoma	\$50,000	Staff time
Sponsors	\$20,000	Incentives
Participating businesses	\$30,000	Administration, marketing, incentives
	\$100,000	

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- Kristina Walker, Executive Director
kristinaw@downtownonthegeo.org
253-259-9421
- Jordan Rash, DOTG Board President