

INVESTING IN THE CHAMBER A Triple-Win for Your Business

ADVOCACY



LEADERSHIP



RELATIONSHIPS



DISCOVER MEMBER ADVOCACY

63% of consumers are more likely to purchase goods or services from a small business that is a member of a local chamber.

ACCESS

The Chamber provides you with a seat at the table to convene and connect with business and community leaders through our numerous advocacy, leadership, and relationship-building programs and events.

REPRESENTATION

As the voice for business, the Chamber works at the Local, State, and Federal Levels to represent your business interests, ensuring that the South Sound remains a desirable place to build and expand business.

VISIBILITY

Enhance your brand exposure, expand your reach, and increase your visibility through advertising opportunities, event sponsorships, and speaker showcases.

The chamber makes building a strong referral network easy with their events, advertising opportunities, and directory. Joining the chamber was one of the best decisions we've ever made.

~ Stephanie Schramm
MadCap Marketing + Creative



ALL THE WAYS SHIP CAN BENI - LEADERSHIP - RELA

TRAINING

Enrich the skills that lead to business growth through one of our many professional development programs. We have something for every skill level, from the classroom to the boardroom.

RESOURCES

From group insurance rates to accessible conference rooms, we have resources at your disposal so you can focus on running your business.

PUBLICATIONS

Don't waste time trying to find that email address or article. We have compiled the latest and greatest news, contacts, and business & community happenings into handy, digital publications, right at your fingertips.

CONNECTIONS

Build your social capital and develop strategic relationships to benefit your business through networking opportunities, committees and clubs designed to connect you to your target markets.

The Chamber's advocacy has worked to strengthen my business. Being represented at city council while I focus on my business is invaluable. You can't put a price on peace of mind.

~ Odette D'Aniello
Celebrity Cake Studio



CHAMBER EFIT YOU ATIONSHIPS

A BETTER COMMUNITY

Business Improvement Area (BIA)

Providing maintenance, security and streetscape improvements in an 125-block district of downtown Tacoma.

The Place for Jobs

A coalition of employers, workers, educators and leaders across sectors aimed at job creation and retention.

Regional Access Mobility Partnership (RAMP)

A coalition of business, labor, public and private organizations and citizens dedicated to improved mobility.

Spaceworks

A joint initiative of the Chamber and the City of Tacoma, creating a culturally vibrant and economically strong community through training and support for artists and creative entrepreneurs.

Veterans and Business Services

A partnership with Camo2Commerce, placing transitioning servicemembers and active duty spouses into permanent jobs.

World Trade Center Tacoma

Helping local businesses break into international markets through seminars, conferences, trade missions, consulting, translation services, and ecommerce.

Young Entrepreneurs Academy (YEA!)

Teaching middle and high school go-getters how to start and run their own, REAL businesses.

CHAMBER BY THE NUMBERS

1,700

BUSINESS INVESTORS

185,000

EMPLOYEES
REPRESENTED

159

CREATIVE ENTREPRENEUR
BUSINESSES SUPPORTED
THROUGH SPACEWORKS
TO-DATE

350K

IMPRESSIONS
ON SOCIAL
MEDIA

ART
INSTALLATIONS
PRESENTED

163

1,200

TRANSITIONING
SERVICEMEMBER JOB
PLACEMENTS IN 2017

150

IN-PERSON
NETWORKING
OPPORTUNITIES
PER YEAR

71,220

POUNDS OF
GARBAGE
COLLECTED BY
BIA IN 2017

80,000

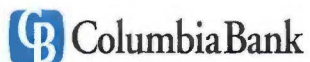
CREATED
THROUGH 167
COMPLETION
COALITION

10,000

JOB SAVED THROUGH SPEA
MOBILIZATION EFFORTS

**MAKING THE
SOUTH SOUND THE BEST
PLACE TO DO BUSINESS
IN WASHINGTON STATE**

THANK YOU TO OUR
CHAMBER VISIONARY INVESTORS



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