



City of Tacoma Economic Development Committee Minutes

747 Market Street Tacoma, WA 98402

Conference Room 248

January 08, 2019

10:00 AM

Chair Robert Thoms, Vice Chair Conor McCarthy, Catherine Ushka,
Victoria Woodards, Chris Beale (alternate)

Call To Order

Chair Thoms called the meeting to order at 10:05 a.m.

Present: 4 - McCarthy, Thoms, Ushka and Woodards

Approval of Minutes

1. [19-0021](#) Approval of the Minutes of the November 27, 2018 Meeting

MOTION: Mayor Woodards moved to approve the minutes of the November 27, 2018 meeting.

SECONDED BY: Council Member McCarthy.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 4 - McCarthy, Thoms, Ushka and Woodards

Briefing Items

2. [19-0018](#) Tacoma-Pierce County Economic Development
[Betty Capestany, Economic Development Director, Pierce County]

At approximately 10:06 a.m., Betty Capestany, Economic Development Director, Pierce County, provided a briefing on the Tacoma-Pierce County Economic Development Department (EDD), including the mission statement, focus areas the Pierce County EDD engages in, City of Tacoma economic development goals, and collaboration and opportunities. She concluded by presenting companies that use local suppliers to help make their product or

services and distribute beyond our region, Pierce County's focus for 2019, and partnerships and collaborations.

3. [19-0019](#) Tacoma-Pierce County Chamber of Commerce
[Tom Pierson, President and CEO, Tacoma-Pierce County Chamber]

At approximately 10:21 a.m., Tom Pierson, President and CEO, Tacoma-Pierce County Chamber, presented on the Tacoma-Pierce County Chamber, including the Chamber's vision, an overview of the organization, and collaboration with, and management of, entities and groups to better the community. He concluded by providing the 2019 legislative agenda and the 2018 local priorities.

4. [19-0020](#) Economic Development Board of Tacoma-Pierce County
[Bruce Kendall, President and CEO, Economic Development Board]

At approximately 10:27 a.m., Bruce Kendall, President and CEO, Economic Development Board, provided an update on the Tacoma-Pierce County Economic Development Board (EDB), including the EDB's motto; details of Tool Gauge, an aerospace supplier located in Pierce County; 2013-2017 EDB results; a chart demonstrating how the economy works; and partnerships with companies. He concluded by further reviewing details of some of the companies partnered with, including Newcold Advanced Cold Logistics, Infoblock, Boeing New Midsized Airplane, Prologis, Port of Tacoma, and the Manufacturing Industrial Council; and the cluster acceleration teams.

Discussion ensued regarding recruitment efforts for partnerships with companies to place facilities in Tacoma and Pierce County; marketing efforts for Amazon, and lessons learned on how to market the region; the University of Washington Tacoma and Joint Base Lewis-McChord (JBLM) study on positive financial impacts of JBLM to the community, and if the results can be turned into more opportunity for growth of the economy and employers in Tacoma and Pierce County; and how the Tacoma-Pierce County EDB is leveraging opportunity zones.

Topics for Upcoming Meetings

5. [19-0022](#) January 22 - Cancelled
January 29 - Update on Namatad, Development and Discussion of the Economic Development Strategic Plan, and Foss Waterway Development Authority Land Transactions (Pending)

Chair Thoms stated the meeting of January 22, 2019 is cancelled and the

meeting of January 29, 2019 will include an update on Namatad and discussions on the Economic Development Strategic Plan and Foss Waterway Development Authority land transactions.

Other Items of Interest

There were no other items of interest.

Public Comment

There was no Public Comment.

Adjournment

There being no further business, the meeting adjourned at 11:17 a.m.

Robert Thoms, Chair

Jessica Jenkins, City Clerk's Office