

# City of Tacoma

**TO:** Elizabeth Pauli, City Manager **FROM:** Andy Cherullo, Finance Director,

**COPY:** Government Performance Finance Committee

PRESENTER: Jenni Barrett, Customer Service Operations Manager, Tax & License

**SUBJECT:** Tacoma Municipal Code Title 6 Amendments – Sign Erectors and Language Clean Up

**DATE:** June 4, 2019

# PRESENTATION TYPE:

Request for Ordinance

# **SUMMARY:**

Staff is proposing to amend Title 6 – Tax & License code that includes a repeal of the Sign Erector regulatory license that is no longer needed and other areas of language clean up. Staff is seeking a recommendation to take the proposed amendments to the full council for consideration.

## **BACKGROUND:**

A comprehensive review of Title 6 was completed in October of 2018 with amendments that included clean-up of language, changes to provide consistency within the Tacoma Municipal Code (TMC) and repeal of regulatory licenses no longer needed.

#### ISSUE:

A few additional clean-up items were identified after the amendments to Title 6 were completed in October 2018.

Repeal of TMC 6B.210 Sign Erector License. Sign erecting companies are currently required to obtain a Sign Erector License through Tax & License and a Sign Permit through Planning and Development Services (PDS) when installing signs above the City right-of-way. The only requirement of the Sign Erector License is to provide a Certificate of Liability Insurance (CLI) naming the City as an additional insured. To streamline the process sign erector companies will no longer be required to obtain a Sign Erector License and instead be asked to provide proof of their CLI when applying for a Sign Permit through PDS. This streamlined process will save the companies time and effort and \$150 in annual license fees.

In addition, there is clean up of gender specific language throughout the code and language in 6A.30.066 to clarify that the small business phased tax credit applies to all taxpayers engaging in business in the City. The credit has been applied to all business operating in the City since the credit was established in 2011.

### **ALTERNATIVES:**

## **FISCAL IMPACT:**

The annual fiscal impact is \$7,500 in reduced license fees for a total 2019/2020 biennial impact of \$15,000.

### **RECOMMENDATION:**

Staff recommends the proposed amendments move to the full council for consideration repealing TMB 6B.210 Sign Erectors license and cleaning up language in Title 6.