



Participatory Budgeting

City of Tacoma | Office of Management & Budget

Government Performance & Finance Committee
July 2, 2019



OVERVIEW



- Background
- Goals
- Recommendation
- Approach/Next Steps

BACKGROUND



The City is working to improve equitable engagement methods, particularly through the budget engagement process.

- Participatory Budgeting Overview – GPFC 2018
- Participatory Budgeting Pilot committed to as part of 2019-2020 Budget process
- Internal staff workshops to develop approach and geographic areas - Quarters 1 and 2 2019

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GOALS – Tacoma 2025



Civic Engagement

By 2025, Tacoma residents will be engaged participants in making Tacoma a well run city. The leadership of the city, both elected and volunteer, will reflect the diversity of the city and residents will fully participate in community decision making.



SUCCESS INDICATORS

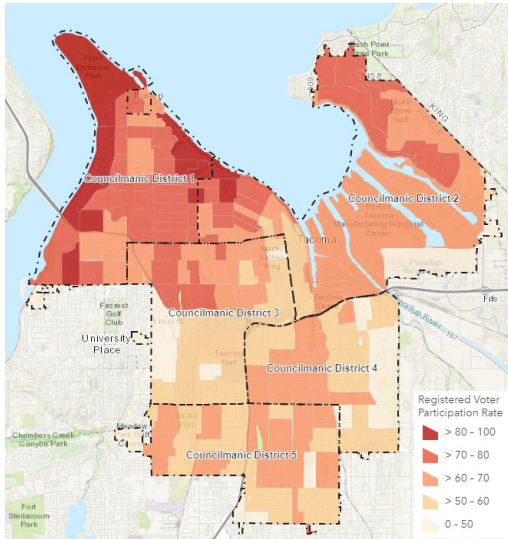
COUNCIL DIRECTION

Increase the # of residents who participate civically through volunteering and voting.	Support
**Elected officials, boards, commissions, and volunteer leadership will reflect the diversity of the Tacoma community	Lead
Increase the percentage of residents who believe they are able to have a positive impact on community and express trust in the public institutions in Tacoma.	Lead/Support
**Representation at public meetings will reflect the diversity of the Tacoma Community.	Support

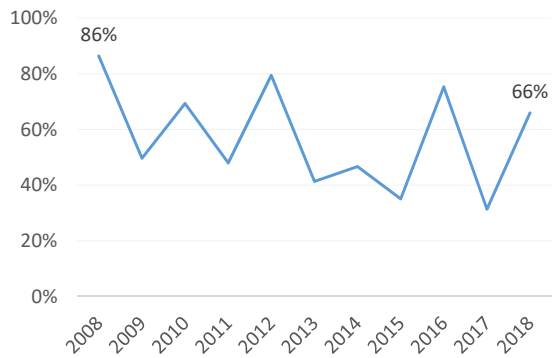
** EQUITY INDICATORS

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INDICATORS - Voter Participation



Tacoma Voter Participation Over 10 Years



Source: Pierce County Auditor, General Elections

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RECOMMENDATION



- Pilot Participatory Budgeting (PB) process

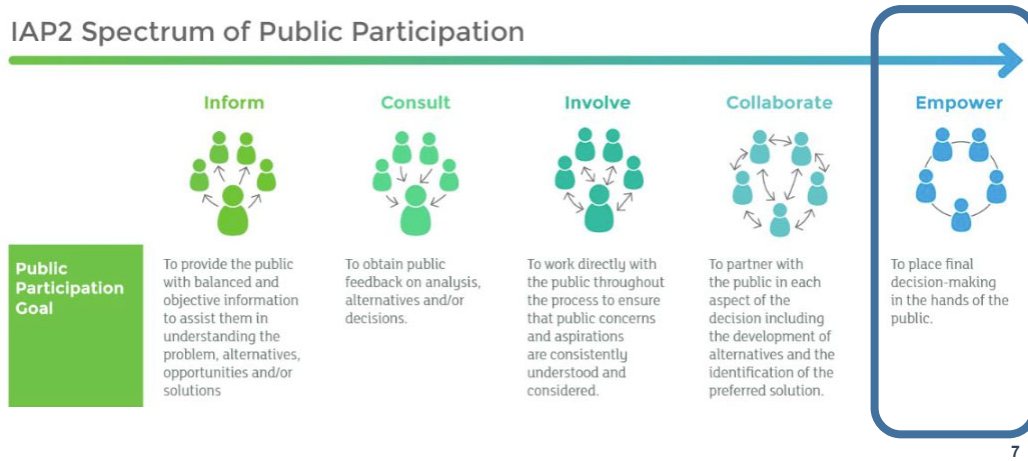


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BENEFITS



IAP2 Spectrum of Public Participation



MEASURES



Outcome Goals

- **Feel like they have impact on community (Community Survey)**
- **Voter Participation (Pierce County Auditor)**
- Report excellent or good confidence in Municipal Government (Community Survey)
- Have participated in City-run or sponsored events in last year (Community Survey)

Bold = Tacoma 2025 Goals

Process Measures

- Individuals contacted (Representative of community profile)
- Attendees at meetings (Representative of community profile)
- Web clicks at engagement site
- Percentage of community that voted in Participatory Budgeting Process (Representative of community profile)

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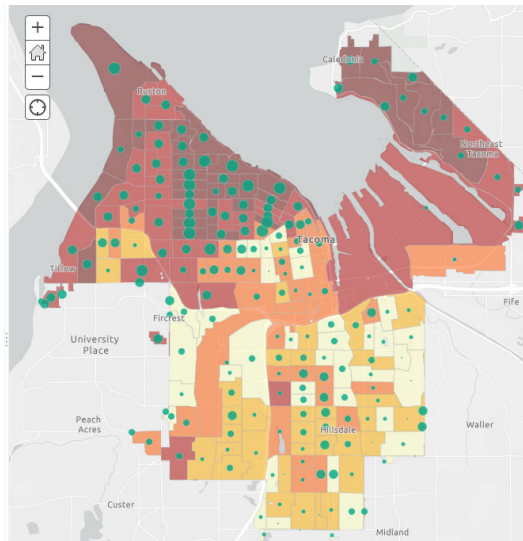
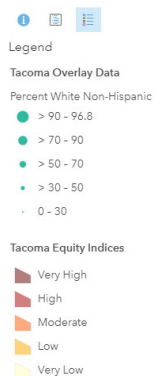
METHODOLOGY



- Pilot will take place in a historically underserved and underrepresented area
 - Very Low Opportunity census blocks and tracts with >2,000 residents (1% city population)
- Equity Index and ACS data were used to evaluate possible pilot communities

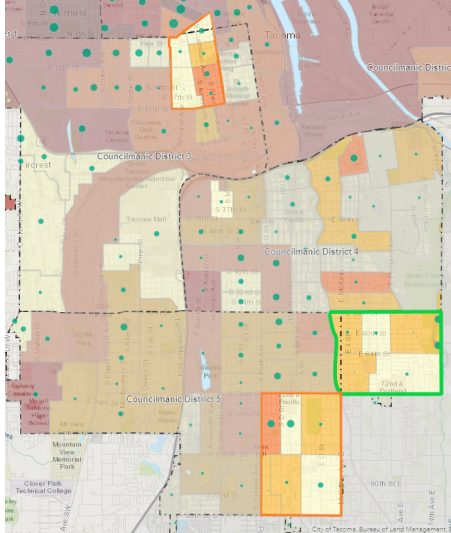
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EQUITY INDEX



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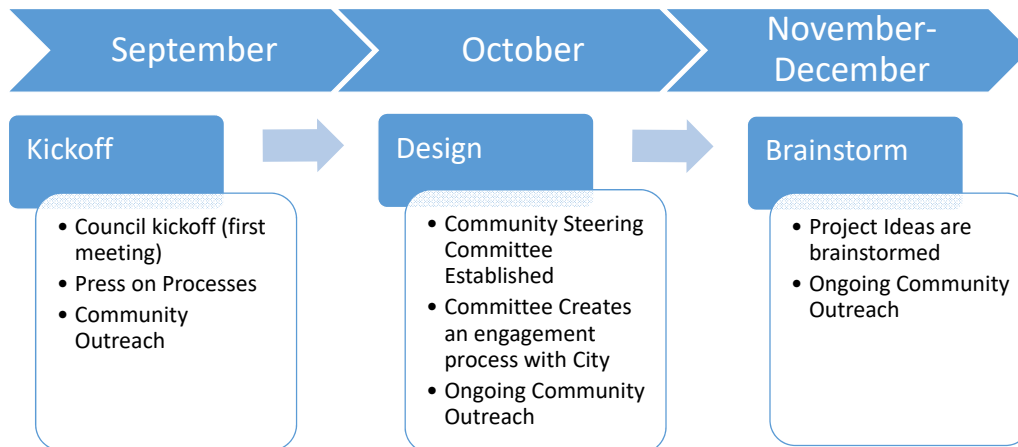
COMMUNITY SELECTION



- Recommend area in Tacoma's Eastside – Districts 4 and 5
 - ~48% households speak a language other than English
 - ~89.4% households have internet access at home
 - 33.1% Non-Hispanic White
 - 28.5% Hispanic or Latino
 - 15.5% Asian
 - 12.3% Black or African American
- Alternatives: Hilltop, South End

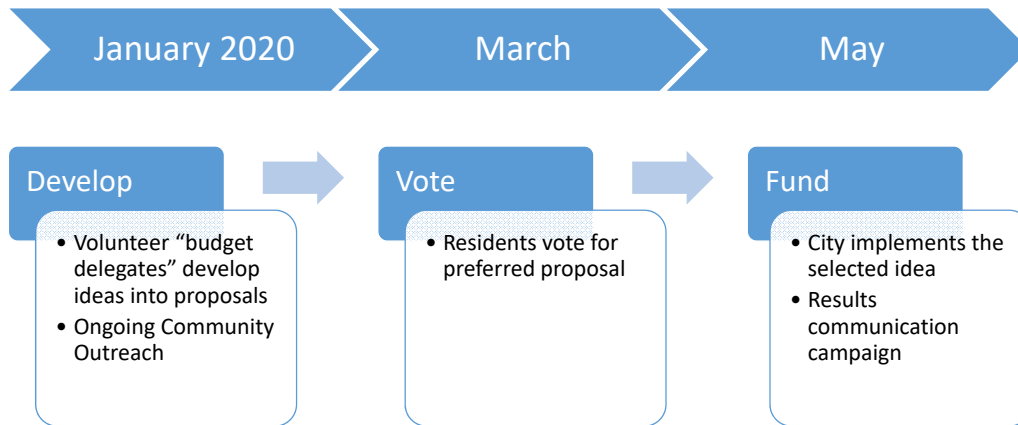
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TIMELINE



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TIMELINE



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BUDGET



ITEM	AMOUNT
Engagement Costs	\$33,800
<i>In person Meetings (8 at \$1,100)</i>	\$8,800
<i>Engagement Software</i>	\$20,000
<i>Mailers</i>	\$5,000
Selected Project/Service	\$100,000
TOTAL	\$133,800

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CONCLUSION



- Empower Tacoma residents in underserved communities
- Increase trust in the City of Tacoma
- Provide City Staff case study results and encourage use of this method in the future
- Provide growth opportunities for City Staff & community participants

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