



**TO:** Elizabeth Pauli, City Manager  
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**PRESENTER:** Jacques Colon, Tacoma 2025  
**SUBJECT:** Tacoma 2025 Indicators Update  
**DATE:** July 16, 2019

**PRESENTATION TYPE:**

Please select the type of presentation you will be making to the Council Committee.  
Informational Briefing

**SUMMARY:**

This briefing is to update council on the progress of implementing Tacoma 2025 through an update on indicators used and processes for implementation. This item is being brought forward at the request of Councilmember Ibsen, and will use Council guidance as we continue the roll-out and implementation of Tacoma 2025.

**BACKGROUND:**

Tacoma 2025 is the community's strategic plan for the city of Tacoma. The plan has five goal areas and 24 strategic indicators.

**ISSUE:**

Tacoma 2025 Strategic Manager Jacques Colon was hired in January, 2019 and has continued the process of incorporating the 2025 indicators into key city processes. This update is to provide a progress update and solicit feedback and guidance from council about the implementation of Tacoma 2025.

**ALTERNATIVES:**

This is an information briefing only. There are no alternatives presented.

**FISCAL IMPACT:**

This is an information briefing only. There is no fiscal impact.

**RECOMMENDATION:**

Continue implementation of Tacoma 2025 through the identification of key indicators, measures, and processes in which to incorporate key indicators.