



2025 Indicators Update

GPFC: 7/16/2019



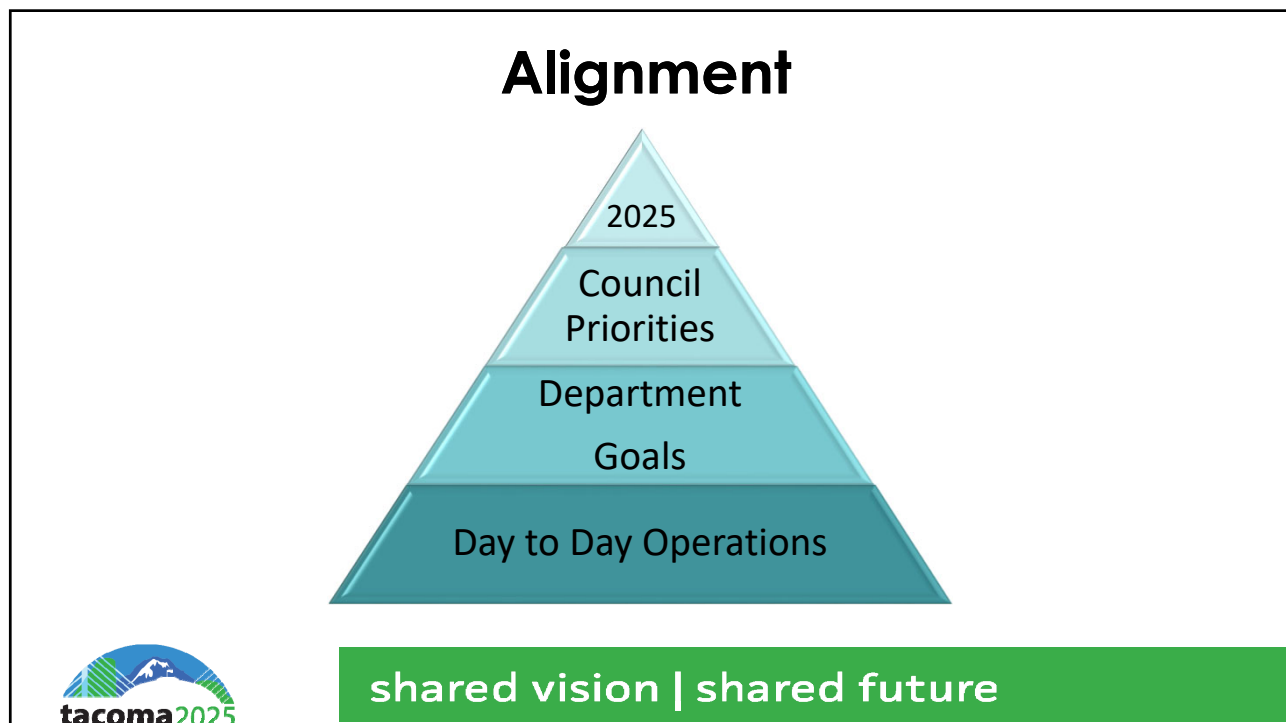
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Background

- Six Month Process
- Large and Small Community Events
- Engaged over 2,000 Residents
 - Community Members
 - Partner Organizations
 - Neighborhood Jurisdictions



Goal 1: Livability



Tacoma residents have connected neighborhoods, accessible and efficient transportation options, and vibrant arts and culture while maintaining affordability.

Success Indicators:

1. **Improve access and proximity by residents to diverse income levels and race/ethnicity to community facilities, services, infrastructure, and employment.**
2. Increase the number of Complete Compact Communities/ 20-Minute Neighborhoods throughout the city.
3. Improve health outcomes and reduce disparities, in alignment with the community health needs assessment and CHIP, for all Tacoma residents.
4. **Decrease the percentage of individuals who are spending more than 45% of income on housing and transportation costs.**
5. Increase positive public perception of safety and overall quality of life.



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Goal 2: Economy and Workforce



Tacoma residents can find livable wage jobs in key industry areas. Tacoma will be a place of choice for employers, professionals and new graduates.

Success Indicators:

1. Increase the number of diverse livable wage jobs.
2. **Increase the number of Tacoma households that have livable wage jobs within proximity to the city.**
3. Increase the number of infrastructure projects and improvements that support existing and new business developments.
4. Increase the availability of industry-specific education programs to support identified growth sectors.
5. Increase the percentage of people relocating to the city and affordability of housing compared to neighboring jurisdictions.
6. Decrease the number of vacant properties downtown and in the neighborhood business districts.
7. Increase positive public perception related to the Tacoma economy.



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Goal 3: Education



Tacoma produces more graduates from high school and college, links residents to employment in the region, and invests in lifelong learning opportunities.

Success Indicators:

1. Increase the availability and accessibility of early childhood education programs.
2. **All students will graduate from high school and be prepared to enter the workforce or pursue post-secondary education.**
3. **Increase the number of quality out of school time learning opportunities distributed equitably across the city.**
4. Demonstrate community support for education by increasing support for school levies and bonds; volunteering and mentoring youth.
5. Increase the number of college students that find employment and remain in Tacoma after post-secondary completion.
6. **Increase digital access and equity across the city.**
7. Increase the number of adults with post-secondary degrees or certifications.
8. Increase school choice options.



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Goal 4: Civic Engagement



Tacoma residents that reflect the diversity of the city are engaged participants in making Tacoma a well-run city through community-led decision making, elected leadership, and volunteer leadership.

Success Indicators:

1. Increase the number of residents who participate civically through volunteering and voting.
2. **Elected officials, boards, commissions, and volunteer leadership will reflect the diversity of the Tacoma community.**
3. Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma.
4. **Representation at public meetings will reflect the diversity of the Tacoma community.**



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Goal 5: Equity and Accessibility



Tacoma residents are treated equitably and have access to services, facilities and financial stability.

Success Indicators (All Repeats):

1. Improve access and proximity by residents to diverse income levels and race/ethnicity to community facilities, services, infrastructure, and employment.
2. Decrease the percentage of individuals who are spending more than 45% of income on housing and transportation costs.
3. Increase the number of Tacoma households that have livable wage jobs within proximity to the city.
4. All students will graduate from high school and be prepared to enter the workforce or pursue post-secondary education.
5. Increase the number of quality out of school time learning opportunities distributed equitably across the city.
6. Increase digital access and equity across the city.
7. Elected officials, boards, commissions, and volunteer leadership will reflect the diversity of the Tacoma community.
8. Representation at public meetings will reflect the diversity of the Tacoma community.



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“The Vital Few”

1. Council Priorities Frequency Analysis
2. Available Data and Metrics
 - (Tacoma) Community Survey
 - American Community Survey, Census
 - Other sources, incl. CoT, County Auditor, TPCHD, etc.
3. Partner Actions and Priorities
 - Ex. Graduate Tacoma (Graduation Rate)
 - Ex. Tacoma MetroParks (20-Minute Compact Communities)
 - Ex. Tacoma-Pierce County Health Department (Health)



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Council Priorities Frequency Analysis

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LIVABILITY 1

Improve access and proximity by residents of diverse income levels and race/ethnicity to community facilities, services, infrastructure, and employment.

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LIVABILITY 3

Improve health outcomes and reduce disparities, in alignment with the community health needs assessment (CHNA) and CHIP, for all Tacoma residents.

32

LIVABILITY 2

Increase the number of residents who participate civically through volunteering and voting.

46

LIVABILITY 5

Increase positive public perception of safety and overall quality of life.

39

ECONOMY 7

Increase positive public perception related to the Tacoma economy.

44

CIVIC ENGAGEMENT 3

Increase the number of residents who participate civically through volunteering and voting.

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CIVIC ENGAGEMENT 2

Elected officials, boards, commissions, and volunteer leadership will reflect the diversity of the Tacoma community.

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CIVIC ENGAGEMENT 3

Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma.

33

LIVABILITY 4

Decrease the percentage of individuals who are spending more than 45% of income on housing and transportation costs.

**** Equity & Accessibility Indicators in Bold**



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Score	Indicator
20	Economy 3: Increase the number of infrastructure projects and improvements that support existing and new business developments.
20	Education 2: All students will graduate from high school and be prepared to enter the workforce or pursue post-secondary education.
18	Economy 2: Increase the number of Tacoma households that have livable wage jobs within proximity to the city.
17	Economy 1: Increase the number of diverse livable wage jobs.
14	Economy 5: Increase the percentage of people relocating to the city and affordability of housing compared to neighboring jurisdictions.
14	Economy 6: Decrease the number of vacant properties downtown and in the neighborhood business districts.
14	Education 1: Increase the availability and accessibility of early childhood education programs.
13	Civic Engagement 4: Representation at public meetings will reflect the diversity of the Tacoma community.

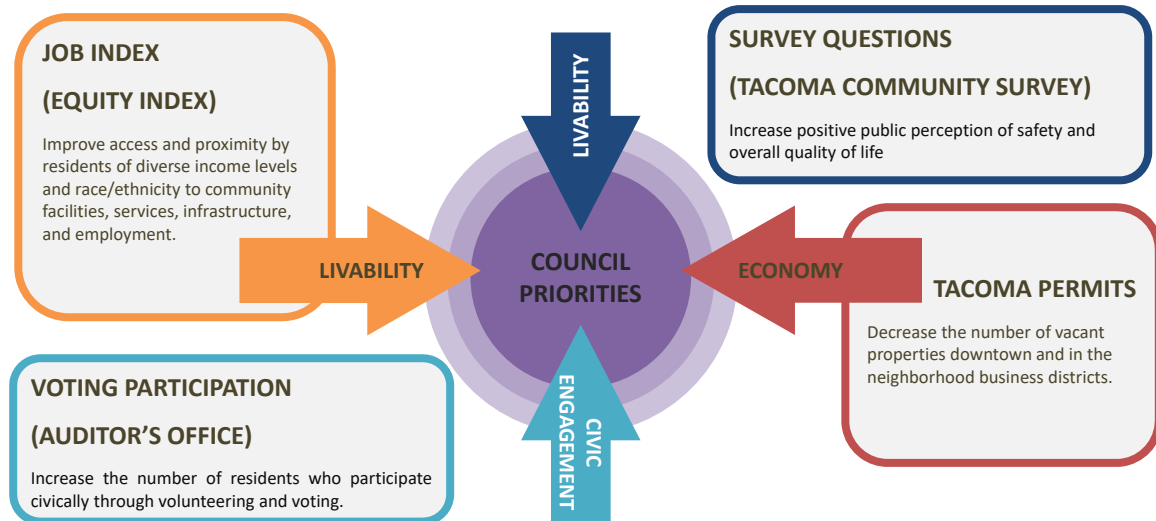
Score	Indicator
9	Education 5: Increase the number of college students that find employment and remain in Tacoma after post-secondary completion.
5	Education 3: Increase the number of quality out of school time learning opportunities distributed equitably across the city.
4	Economy 4: Increase the availability of industry-specific education programs to support identified growth sectors.
3	Education 6: Increase digital access and equity across the city.
2	Education 4: Demonstrate community support for education by increasing support for school levies and bonds; volunteering and mentoring youth.
0	Ed7: Increase the number of adults with post-secondary degrees or certifications.
0	Ed8: Increase school choice options.

**** Equity & Accessibility Indicators in Bold**



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Council Priorities & Data Points



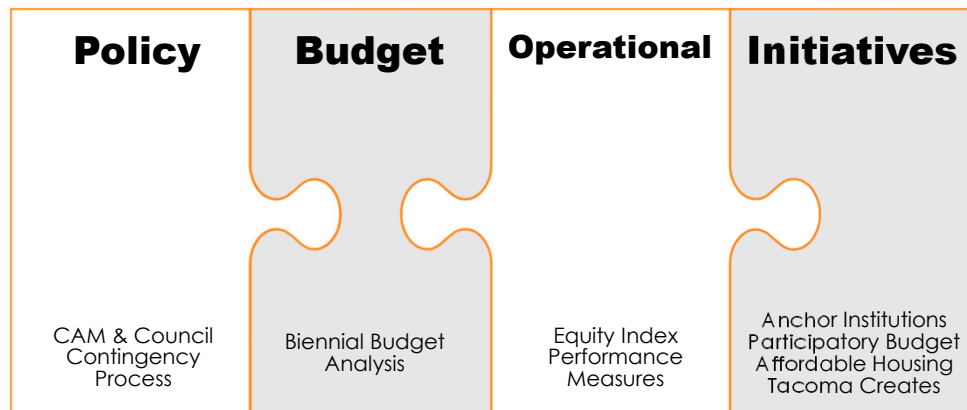
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Application & Embedding

Shared Visions Shared Future

Tacoma 2025 worked to ensure that this plans' values, opportunities, priorities, and accountability measures reflect the dreams and aspirations of Tacoma community.

- Goal Areas
- Livability
 - Economy
 - Education
 - Accessibility & Equity
 - Civic Engagement



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Questions?

CityofTacoma.Org/Tacoma2025

Thank you!

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