

# City of Tacoma Economic Development Committee Minutes

747 Market Street Tacoma, WA 98402

Conference Room 248

September 10, 2019

10:00 AM

Chair Robert Thoms, Vice Chair Conor McCarthy, Lillian Hunter, Catherine Ushka, Chris Beale (alternate)

#### Call To Order

Chair Thoms called the meeting to order at 10:07 a.m.

**Present:** 3 - Hunter, McCarthy and Thoms

Absent: 1 - Ushka

### **Approval of Minutes**

1. <u>19-0968</u> Approval of the minutes of the August 27, 2019 meeting

MOTION: Deputy Mayor McCarthy moved to approve the minutes of the August 27, 2019 meeting.

SECONDED BY: Council Member Hunter.

ACTION: Voice vote was taken and carried. The motion was declared adopted.

Ayes: 3 - Hunter, McCarthy and Thoms

Absent: 1 - Ushka

# **Briefing Items**

**2.** <u>19-0965</u>

Minority Business Development Agency [Linda Womack, Minority Business Development Agency Tacoma Business Center Program Director, Community and Economic Development]

At approximately 10:08 a.m., Linda Womack, Minority Business Development Agency (MBDA) Tacoma Business Center Program Director, Community and Economic Development (CED), presented on the MBDA, including an overview; background, noting program purpose, drivers, core clients, and core deliverables; Tacoma Minority Business Enterprises (MBEs) results; regional results; Tacoma-based businesses by industry and ethnicity; regional clients by ethnicity and industry; services provided and spending; success stories; and economic impacts. She concluded by reviewing services that support Tacoma Women and MBEs, a list of MBEs, and future opportunities.

Discussion ensued regarding the roles of the MBDA program compared to Small Business Enterprise, Local Employment and Apprenticeship Training, and other programs; organizational and staff changes to support programs; outreach efforts; past and future Council discussions and actions; the City's disparity study; ways Council can help promote businesses in the program; and encouraging growth in other industries, such as information technology.

3. 19-0966 Citywide Parking Services Overview
[Eric Huseby, Operations Manager, and Dana Brown, Assistant Division Manager,
Public Works]

At approximately 10:43 a.m., Dana Brown, Assistant Division Manager, Public Works (PW), provided opening remarks and introduced Eric Huseby, Parking Services Manager, PW. Mr. Brown presented on Citywide Parking Services, including an overview; best practice approaches; a history of parking issues in Tacoma, focusing on downtown parking; and parking fund debt obligations. Mr. Huseby outlined guiding principles; relationship with the Parking Technical Advisory Group; on-street parking; enforcement; and off-street municipal facilities. Mr. Brown concluded by reviewing upcoming plans.

Discussion ensued throughout regarding supply and demand; impact of Commute Trip Reduction programs and private facilities; City policies, standards, and obligations; underserved areas; costs to provide parking and impacts on development; number and location of City parking facilities; safety and public perceptions; impacts of private development, transit projects, and events; new mobile apps; enforcement related to infractions and Court processes; customer-friendly enforcement methods; collaboration with CED efforts; goal to keep street parking available; and areas for study.

# **Topics for Upcoming Meetings**

4. 19-0967 September 24, 2019 - Tacoma Public Utilities Economic Development Strategic Plan and Sidewalk Cafes

Chair Thoms stated the next meeting will be on September 24, 2019, and will

include presentations on the Tacoma Public Utilities Economic Development Strategic Plan and sidewalk cafes.

#### **Other Items of Interest**

There were no other items of interest.

#### **Public Comment**

There was no Public Comment.

## Adjournment

There being no further business, the meeting adjourned at 11:54 a.m.

Robert Fhoms, Chair

Mary Crabtree, City Clerk's Office