



TO: Elizabeth Pauli, City Manager
FROM: Tanisha Jumper, CMO/MCO
COPY: Bill Fosbre, Chris Bacha, Charles Lee
PRESENTER: Jeff Lueders, CMO/MCO – Franchise Services Manager
SUBJECT: Cable TV Franchise Agreement between City of Tacoma and Rainier Connect
DATE: November 5, 2019

PRESENTATION TYPE:

Request for Ordinance

SUMMARY:

The purpose of this Request for Ordinance is to complete the transition of the Cable TV Services currently provided by Click to Rainier Connect North LLC by establishing a Cable TV Franchise Agreement. We have completed our negotiations and both parties have agreed to the terms within this agreement. It is staff's recommendation that the Government Performance and Finance Committee consider and approve this request for ordinance.

BACKGROUND:

The Click Cable TV Franchise-like Agreement expires December 31, 2019 and as part of the lease of Click to Rainier Connect North LLC it becomes necessary to have a Cable TV Franchise Agreement in place so that the City of Tacoma can continue to regulate the Right of Way and preserve our rights as afforded to us under Federal Law in the Cable Act.

ALTERNATIVES:

Since the City of Tacoma/Tacoma Public Utilities is entering into a long-term lease with Rainier Connect this is the only viable option.

FISCAL IMPACT:

The City of Tacoma, as part of the terms of this agreement, receives 5% Franchise Fees and 1% EG Fee. Under our current agreement with Click this equates to approximately \$820,000 annually, but is a percentage of their gross revenue, so if they succeed this amount would grow.

RECOMMENDATION:

Federal Law allows the City of Tacoma to have a Cable TV Franchise Agreement with a Cable TV Provider in our community, in this case Rainier Connect North LLC, and it is our recommendation that the GPFC and ultimately the City Council consider and approve this agreement to preserve our rights and funding.