



## Healthy Homes, Healthy Neighborhoods Program

City of Tacoma | Environmental Services

Infrastructure, Planning, and Sustainability Committee

December 4, 2019

ITEM 2



## OVERVIEW



- Program background
- 2012-2019 implementation results
- Conclusions and future plans



## PROGRAM BACKGROUND



- Creation:
  - Wapato neighborhood air and water pollution
- Purpose:
  - Community participation in sustainability
  - Equitable access to cost-saving services

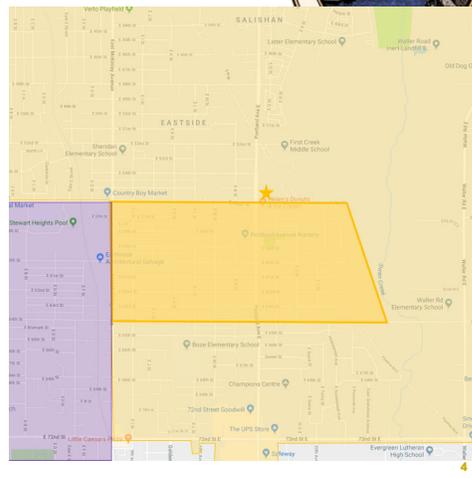


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## 2019 NEIGHBORHOOD

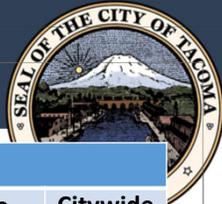


- Outreach methods:
  - Knocking on doors
  - Community groups, events
- Neighborhood assets:
  - Eastside Community Center
  - Transit center and bus lines
  - Community gardens
  - Parks
  - Eastside Farmers Market



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# 2019 NEIGHBORHOOD



Demographic Data						
	Dometop	Hilltop	Lincoln	S. Tacoma	Eastside	Citywide
People of Color	33%	49%	37%	37%	<b>67%</b>	35%
English is Second Language	15%	14%	11%	21%	<b>53%</b>	19%
Median Income	\$47,280	\$35,247	\$45,149	\$41,808	<b>\$51,728</b>	\$51,195
College Education	14%	21%	14%	17%	<b>22%</b>	27%
Owner/Renter	68% / 32%	40% / 60%	55% / 45%	54% / 46%	<b>66.1% / 33.9%</b>	54% / 46%

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# 2019 PARTNERS





TACOMA POWER  
TACOMA PUBLIC UTILITIES



TACOMA FIRST 311



METROPARKS  
TACOMA



Rebuilding Together  
South Sound



Tacoma FARMERS MARKET



eastside  
community center  
NEEDED PLEASE TACOMA



pscleanair.org  
Puget Sound Clean Air Agency



Pierce Transit



TAGRO  
City of Tacoma



WASHINGTON STATE HOUSING FINANCE COMMISSION  
*Opening doors to a better life*



HARVEST  
PIERCE COUNTY



PSE  
PUGET SOUND ENERGY



TACOMA TOOL LIBRARY



Tacoma-Pierce County Health Department  
*Healthy People in Healthy Communities*



mdc  
*making a difference in community*

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# COMMUNITY RESPONSE



- **Appreciated visits:**
  - Service information, opportunity to ask questions
- **Positive sense of neighborhood:**
  - Nice neighbors, quiet place to live, crime decrease
- **Some concerns:**
  - Safety on/along streets, quality of infrastructure, non-violent crime



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# 2012-2019 RESULTS



	Population	Households	Conversations	% of HH	Outreach Hours	Successful / Attempted Referrals	% of HH
<b>Eastside (2019)</b>	4,254	1,243	305	24.5%	58	27 / 113	3.2%
<b>Program Total</b>	27,783	9,691	2,732	28.2%	552	288 / 791	5.3%

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## SUCCESSSES



- Raised awareness of services
- Extended City presence
- Provided development opportunity for future professionals



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## CHALLENGES



- Limited control:
  - Barriers to services
  - Participation tracking
  - Equity and sustainability benefits
- Limited consistency:
  - Low-cost, light-footprint staffing model



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## LOOKING AHEAD



- Program to be paused for 2019-20 season
  - Limited measurable impact
  - Staffing constraints
  - Sharing lessons with engagement staff
  - Shifting to other equity and engagement work

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