



Healthy Homes, Healthy Neighborhoods Program

City of Tacoma | Environmental Services

Infrastructure, Planning, and Sustainability Committee

December 4, 2019

ITEM 2



OVERVIEW



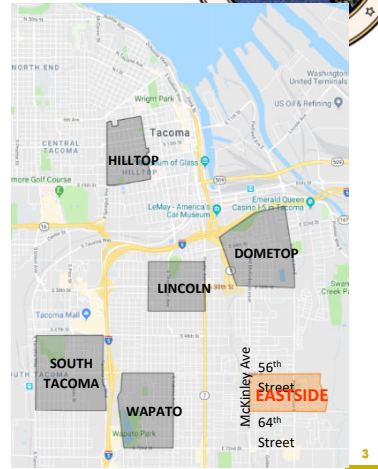
- Program background
- 2012-2019 implementation results
- Conclusions and future plans



PROGRAM BACKGROUND



- Creation:
 - Wapato neighborhood air and water pollution
- Purpose:
 - Community participation in sustainability
 - Equitable access to cost-saving services

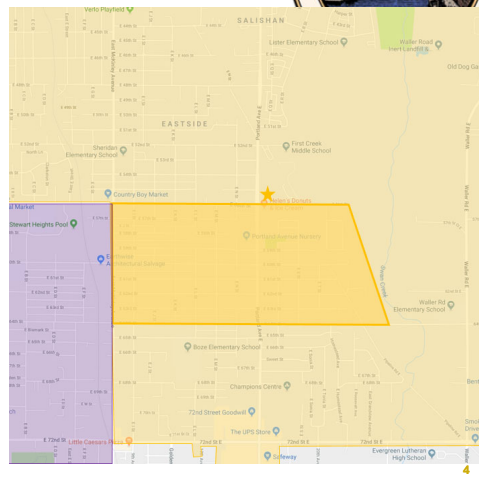


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2019 NEIGHBORHOOD



- Outreach methods:
 - Knocking on doors
 - Community groups, events
- Neighborhood assets:
 - Eastside Community Center
 - Transit center and bus lines
 - Community gardens
 - Parks
 - Eastside Farmers Market



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2019 NEIGHBORHOOD



Demographic Data						
	Dometop	Hilltop	Lincoln	S. Tacoma	Eastside	Citywide
People of Color	33%	49%	37%	37%	67%	35%
English is Second Language	15%	14%	11%	21%	53%	19%
Median Income	\$47,280	\$35,247	\$45,149	\$41,808	\$51,728	\$51,195
College Education	14%	21%	14%	17%	22%	27%
Owner/Renter	68% / 32%	40% / 60%	55% / 45%	54% / 46%	66.1% / 33.9%	54% / 46%

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2019 PARTNERS



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COMMUNITY RESPONSE



- **Appreciated visits:**
 - Service information, opportunity to ask questions
- **Positive sense of neighborhood:**
 - Nice neighbors, quiet place to live, crime decrease
- **Some concerns:**
 - Safety on/along streets, quality of infrastructure, non-violent crime



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2012-2019 RESULTS



	Population	Households	Conversations	% of HH	Outreach Hours	Successful / Attempted Referrals	% of HH
Eastside (2019)	4,254	1,243	305	24.5%	58	27 / 113	3.2%
Program Total	27,783	9,691	2,732	28.2%	552	288 / 791	5.3%

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SUCCESSSES



- Raised awareness of services
- Extended City presence
- Provided development opportunity for future professionals



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CHALLENGES



- Limited control:
 - Barriers to services
 - Participation tracking
 - Equity and sustainability benefits
- Limited consistency:
 - Low-cost, light-footprint staffing model



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LOOKING AHEAD



- Program to be paused for 2019-20 season
 - Limited measurable impact
 - Staffing constraints
 - Sharing lessons with engagement staff
 - Shifting to other equity and engagement work

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