



TO: Elizabeth Pauli, City Manager
FROM: Tanisha Jumper, Director, Office of Strategy, Engagement & Communications
COPY: Community Vitality and Safety Committee; Linda Stewart, Director, Neighborhood and Community Services
PRESENTER: Tanisha Jumper, Director; Kenny Coble, Community Engagement Coordinator
SUBJECT: Community Engagement Coordinator Work Plan
DATE: December 12, 2019

PRESENTATION TYPE:
Informational Briefing

SUMMARY:

This is to provide the Community, Vitality, and Safety Committee an introduction to the Community Engagement Coordinator, Kenny Coble, and a preview of Tacoma 2025's Community Engagement Framework.

BACKGROUND:

Tacoma 2025 was adopted in March of 2015, a program of the Office of Strategy, Engagement & Communications (OSEC). Tacoma 2025 lays out a vision of Tacoma created through partnership between city government, institutions, residents, and other community partners and OSEC created the Community Engagement Coordinator to support the implementation of this vision. The position is committed to building relationships, using data to inform decision making, identifying and addressing barriers to engagement, and fully embodying the City's values of Integrity, Service, Equity, and Excellence.

The Community Engagement Coordinator assists as a member of the Tacoma 2025 Strategy team, focused on developing strategies to achieve the Tacoma 2025 Goals of Civic Engagement: increased participation in volunteering and voting, representative and inclusive participation, and increased belief among residents that they can have a positive impact on their community.

ISSUE:

On August 19, 2019, Kenny Coble began working as the Community Engagement Coordinator for Tacoma 2025 and is working alongside that team to develop a Community Engagement Framework, while helping lead various City of Tacoma engagement projects and coordinating/supporting the work of community engagement practitioners across departments. This presentation will provide an overview of the projects Kenny Coble is working on and preview the Community Engagement Framework OSEC is developing.

ALTERNATIVES:

This is an informational briefing only. No alternatives will be presented.

FISCAL IMPACT:

This is an informational briefing only.

RECOMMENDATION:

This is an informational briefing only.