



Community Engagement Coordinator

City of Tacoma | Media & Communications Office

Community Vitality and Safety Meeting
December 12, 2019



OVERVIEW



Community Engagement Coordinator

- Introduction and overview of work
- Preview of Community Engagement Framework

BACKGROUND



- Tacoma 2025 was adopted in March 2015, a program of the Media & Communications Office (MCO)
- MCO created the Community Engagement Coordinator to support the implementation of this vision
- The Community Engagement Coordinator started working for the City of Tacoma on August 19, 2019

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ISSUES



Implementation of Tacoma 2025's Civic Engagement Indicators

- Increase the number of residents who participate civically through volunteering and voting.
- Elected officials, boards, commissions, and volunteer leadership will reflect the diversity of the Tacoma community.
- Increase the percentage of residents who believe they are able to have a positive impact on the community and express trust in the public institutions in Tacoma.
- Representation at public meetings will reflect the diversity of the Tacoma community.

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CONSULTATION



Public Meetings

- Temporary Emergency Micro-Shelters Site Informational Meeting

Collecting Demographic Information

- Office of Arts & Cultural Vitality Panelist Demographic Survey

Community Engagement Plan

- Tideflats Subarea Plan
- Budget Process

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ONGOING PROJECTS



City of Tacoma

- Participatory Budgeting, East Tacoma (General Fund)
- Mayor's Youth Commission – Warren, lead
- Tideflats Subarea Plan – PDS, lead
- 5-Year Consolidated Plan and Neighborhood Revitalization Strategy Area (NRSA) Application – Lightfoot, lead
- Focus Groups

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ONGOING PROJECTS

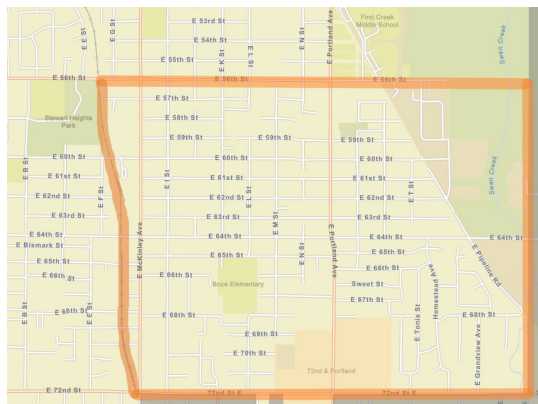


Community Partnerships

- Engage Pierce County
- Pierce County Community Engagement Task Force

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PARTICIPATORY BUDGETING



PB in East Tacoma (General Fund)

- 19 community members on the leadership team;
11 from Lincoln High School

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ENGAGEMENT TEAM



- Inter-departmental Team

Meetings

- Bi-monthly Training
- Bi-monthly Problem of Practice Workshops

Engagement Team SharePoint

- Inventory of City's Engagement Projects
- Data/feedback from Previous Projects
- Tools for Engagement

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COMMUNITY ENGAGEMENT FRAMEWORK



- In lieu of hiring a consultant to create a Community Engagement Framework, MCO is bringing on a second staff member to work with the Community Engagement Coordinator to create one
- Tacoma 2025's engagement staff will research and review City's existing civic and community engagement approaches

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COMMUNITY ENGAGEMENT FRAMEWORK



Framework Document

- Civic engagement spectrum, defining civic/community engagement and outlining different forms of engagement
- Strategies to implement effective engagement
- Strategies to ensure engagement is equitable, inclusive, accessible, effective
- List of community partners
- Digital outreach

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NEXT STEPS



Questions for Council

- When would you like to be updated?
- How would you like to be updated?

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