

# Tacoma Creates

## Participatory, Planning & Budgeting coming to East Tacoma and South Tacoma

**In 2019, community members from East Tacoma (98404) and South Tacoma (98409) will decide how to spend \$100,000 towards arts, culture, heritage, and/or science programs and services in their neighborhood.**

Public Health Centers for Excellence, The City of Tacoma, and Tacoma Creates are working together to provide community-driven, participatory planning and budgeting opportunities in East Tacoma (98404) and South Tacoma (98409).

Tacoma Creates has allocated a \$100,000 investment for each neighborhood. East Tacoma and South Tacoma residents will have the opportunity to decide how to invest this money to make an impact in their communities.

**Successful program proposals will enable East Tacoma and South Tacoma residents of all ages to:**

- ✓ Decide on the arts, culture, heritage, and/or science programs that are most meaningful to them.
- ✓ Be more involved in their community.
- ✓ Be more civically engaged.

For more information and updates, please visit:  
[tinyurl.com/tacomacreatesp](https://tinyurl.com/tacomacreatesp)



- Tacoma Creates is a voter-approved initiative designed to expand equitable access to Tacoma's arts, culture, heritage, and science programs.
- These programs will increase public access, in your own neighborhood, with things like free and reduced-price cultural experiences, community-focused events, and education programs for all ages.
- Investments will spark creativity and support neighborhood vibrancy, health, and well-being.

### Proposed Timeline\*

<u>2019</u>	<u>Activity</u>
Jul	Recruit and form team of community leaders (Advisory Committee)
Sep-Dec	Community brainstorms Arts, Culture, Heritage and/or Science projects
<u>2020</u>	
Jan-Feb	Develop Project Proposals
Feb/Mar	Community Votes for Favorite Project(s)
April	Announce Winner(s), Project Implementation Begins

\*Timeline subject to change

Submit your ideas at:  
[surveymonkey.com/r/tacomacreatesp](https://surveymonkey.com/r/tacomacreatesp)



## **Intro:**

- 1) What is Participatory, Planning, and Budgeting?
  - a. Participatory, Planning, and Budgeting is a democratic process that allows community members to directly decide how to spend part of a public budget.
- 2) What is our role?
  - a. Public Health Centers for Excellence, The City of Tacoma, and Tacoma Creates are working together to provide community- driven, participatory planning and budgeting opportunities in East Tacoma (98404) and South Tacoma (98409).

## **Phase I: Project Design (August-September)**

- 1) Phase I Milestones:
  - a. Established the Advisory Committee for East Tacoma (9 members) and South Tacoma (3 members and growing) Advisory Committee members for South Tacoma. Advisory Committee members are a representative group of community members that provide community context and consult us through all phases in the PB process.
  - b. Created an East Tacoma Guidebook in collaboration with Tacoma Creates and the East Tacoma Advisory Committee. We are finalizing the South Tacoma Guidebook.
  - c. Created an idea collection survey instrument in English, Spanish, Vietnamese, and Korean.
  - d. Promoted Tacoma Creates PB and PB as a health equity strategy in various platforms in East and South Tacoma (i.e. community meetings organizational meetings, community events, back to school nights, classrooms, after school clubs, radio stations, etc.).
- 2) Phase I Methods:
  - a. Participant selection:
    - i. Those that live, work, attend school, or have children attending school in 98404 or 98409 zip-codes.
    - ii. Intentional about reaching out to give a voice to community members that have been least likely to be heard.

## **Phase II: Idea Collection (October- December)**

- 1) Phase II Milestones:
  - a. Partnered with 25+ Tacoma Community College Interns to collect surveys at community events, at popular community spaces, and door-to-door in 98404 and 98409.
  - b. Attended 30+ community events and meetings to promote Tacoma Creates PB and idea collection.
  - c. Overall Survey Results: 1,077 total respondents with 2,801 total ideas
    - i. Collected 1,781 ideas in 98404 in English, Spanish, and Vietnamese
    - ii. Collected 1,020 ideas in 98409 in English, Spanish, and Vietnamese
  - d. Recruited 7-8 Budget Delegates from East and South Tacoma. Budget Delegates are community members that provide additional community context, prioritize ideas, and help write/research project proposals.
- 2) Idea Collection Methods:
  - a. Paper and Electronic surveys (email or tablet):

- a. 98404 and 98409 schools
- b. Community events and meetings
- c. "Idea box" in businesses and community gathering spaces (e.g., community centers, etc.)
- d. Door-to-door outreach
- e. Via Social media (Tacoma Creates and Health Department)
- f. Via email with an ask to share out:
  - i. Internal partners (health department, Tacoma Creates, City of Tacoma)
  - ii. External partners (local agencies and organizations).

**3) Next steps (Phase III, Phase IV, Phase V)**

- a. Feasible project proposals will be ready for community members to vote (phase IV) in March.
- b. Project implementation begins in April 2020.