



# Tacoma Creates Advisory Board Appointment Process

City of Tacoma | Office of Arts & Cultural Vitality/TVE

Economic Development Committee

February 11, 2020

ITEM #



## OVERVIEW



- Review criteria for appointing members of Tacoma Creates Advisory Board
- Consider staff recommendations for interview pool
- Determine process for establishing interview pool

## ●●● BACKGROUND



- Tacoma Creates
  - voter-approved initiative
  - increase access to arts, culture, heritage, science
- TMC 1.55: Advisory Board to be appointed by City Council
- First Advisory Board meeting goal: May 4, 2020

3

## ●●● Recommended Timeline



- |                         |                                     |
|-------------------------|-------------------------------------|
| • December 3, 2019      | Ordinance #28626 passed             |
| • December 19, 2019     | Advisory Board Applications Posted  |
| • January 26, 2020      | Deadline for applications           |
| • March 24 and 31, 2020 | Advisory Board Interviews EDC Early |
| April, 2020             | Appointments by Council             |
| • Late April, 2020      | Orientation for new appointees      |
| • May 4, 2020           | First meeting of Advisory Board     |

4

## Outreach



- City Press Release, Flyer
- Media: Tacoma News Tribune, South Sound Business
- Web: City of Tacoma, Tacoma Creates, CBC
- Social Media (FB, Instagram): City, Tacoma Creates, OACV
- Partners: Health Dept (Participatory Budgeting), Metro Parks & Citizen Advisory Councils, GTCF, YMCA
- Tacoma Creates Equity group
- Community Groups: Neighborhood Councils, Business Districts, Arts & Culture Coalition, Black Collective, Schools Out Washington, Graduate Tacoma
- Tacoma Art Listserv

5

## Criteria



1. Geographic location, seats 1-5
2. Areas of expertise, seats 6-11
3. Racial/Ethnic background
4. Age
5. Familiarity with public programming in arts, culture, heritage, and/or science
6. Level of Interest in equity, access, programs that provide public benefit for residents across Tacoma

6

## Statistical Breakdown



Category	# applied	% of apps	# of recs	% of recs
District 1	12	26%	4	33%
District 2	11	24%	3	27%
District 3	10	22%	6	60%
District 4	9	20%	4	44%
District 5	4	9%	3	75%
POC	13	27%	9	69%
Age 19-24	1	2%	1	100%
Age 25-40	19	40%	7	37%
Age 41-64	20	42%	8	40%
Age 65+	8	17%	4	50%
TOTAL apps	48		20	42%

7



## Tacoma Creates Advisory Board Appointment Process

City of Tacoma | Office of Arts & Cultural Vitality/TVE

Economic Development Committee

February 11, 2020

ITEM #