



TACOMA TIDEFLATS

SUBAREA PLAN

CITY COUNCIL STUDY SESSION
PLANNING AND DEVELOPMENT
SERVICES DEPARTMENT
AUGUST 4, 2020

TACOMA TIDEFLATS

Presentation Overview

- Contract Status and Consultant Team
- Public Engagement Plan
- Subarea Plan Next Steps
- Interim Regulations Update

Consultant Team



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Work Plan Refresher

- **Tideflats Steering Committee**
 - Elected representatives from City of Fife, City of Tacoma, Puyallup Tribe of Indians, Port of Tacoma, and Pierce County
- **Tideflats Advisory Group**
 - Composed of broad, diverse stakeholder representation
- **Staff Leadership Team**
 - Composed of project staff and executives
- **Project Management Team**
 - Lead project staff from each government

What is the Public Engagement Plan (PEP)?

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- **Road map** for effective community engagement
- **Toolbox** of inclusive engagement methods
- **Flexible** and **adaptive**—modified over time in consultation with Steering Committee



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PEP Table of Contents

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1. Introduction
2. Planning Framework
3. Tideflats Subarea Plan
4. Community Engagement Toolbox & **Adapting for Covid**
5. Decision Making Process
6. Accountability & Evaluation
- Appendices



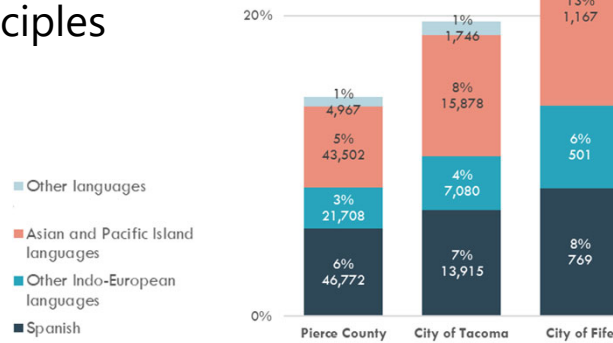
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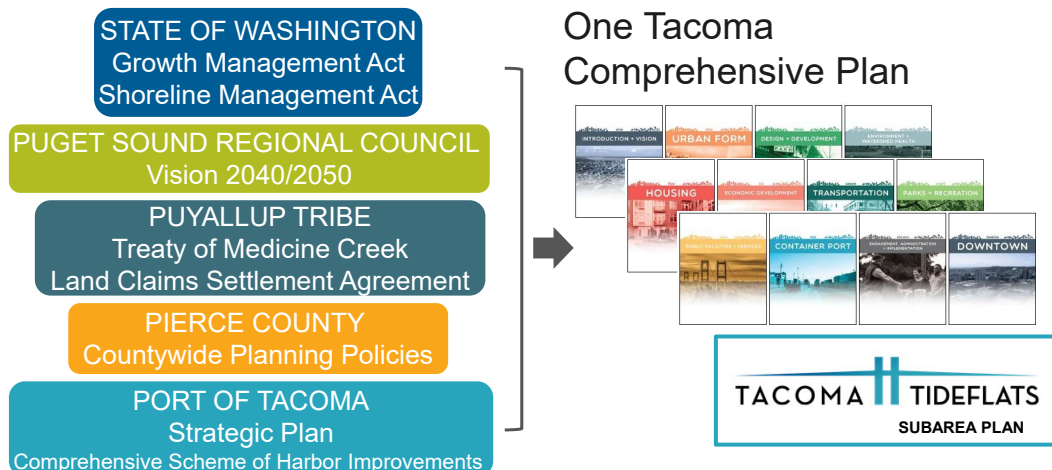
1. Introduction

- Overview
- Demographics
- Guiding principles

Population by Home Language:
Non-English Speaking Detail
(2018)



2. Planning Framework



3. Tideflats Subarea Plan

- Anticipated planning outcomes
- Subarea plan elements
- Project phases

VISION

ENVIRONMENT

LAND USE

ECONOMY

PUBLIC SERVICES &
FACILITIES

TRANSPORTATION

IMPLEMENTATION

4. Community Engagement Toolbox

- Engagement tools
 - Communication **materials**
 - Notification **methods**
 - Public **meetings**
- Description
 - Overview, **schedule**, **audience**
 - **Equity** strategies
 - **Remote** options



4. Community Engagement Toolbox

Communication Materials	Notification Methods	Public Meetings
Project Identity	Emails to Project Listserv	Meetings in a Box
FAQ/Fact Sheet & Comment Cards	Project Website	Visioning Sessions
	Direct Mailings	Community Meetings
	Traditional Media	Interactive Project Website
	Blogs/Newsletters/Bulletins	Project Kiosk
	Social Media	Legislative Process
		EIS Scoping Workshop
		Draft EIS Public Hearing
		Tideflats Advisory Group Meetings
		Tacoma Planning Commission

Potential Adaptive Engagement for Social Distancing

- **Hard copies** at essential businesses
- **Online open houses**
- **Videos** and **narrated presentations**
- On-site **signs**
- Direct outreach via **email** and **phone**
- Well-planned **online meetings** that are recorded and streamed to local TV
- Building strong **community partnerships**
- Leveraging **advisory groups**



5. Decision Making Process



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6. Accountability and Evaluation

- Informal **feedback** from stakeholders
- **Voices** and **representation** from all communities with an interest in the future of the Tideflats
- Short **questionnaires** following events
- Team **debriefs** after activities to make **adjustments**



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Appendices

Appendix A Equity & Empowerment Frameworks



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Appendix B Stakeholders

Community Members
Port Users
Regional Economics
Labor
Workforce Development Entities
Elected Officials
Environmental Groups
Community Organizations
Local, State, Regional Agencies
Boards and Commissions
Adjacent Jurisdictions

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Subarea Plan Next Steps

- **Milestone Completed:** Steering Committee approved the Public Engagement Plan on July 9, 2020
- **Initiating:**
 - Environmental Baseline Analysis
 - Climate and Sea Level Vulnerability and Resilience
 - Economic Baseline and Forecasting
 - Visioning Process

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Tideflats Interim Regulations

- **Purpose:**

- Maintain baseline environmental conditions
- Protect integrity of the Subarea Planning process

- **Four primary elements:**

- Permit notification for heavy industrial uses
- Incompatible non-industrial uses in the Tideflats
- Residential encroachment in NE Tacoma
- Siting of potentially high risk/high impact industrial uses

Tideflats Interim Regulations

May 14 - Tideflats Steering Committee meeting

- Request to consider options to expedite a resolution of the interim regulations

July 9 - Tideflats Steering Committee meeting

- Initial discussion of options

Staff Leadership Recommendation:

- Given lack of unanimity among partner governments, stay the current course
- Steering Committee continues launch of Subarea Plan process
- City Council determines path forward for Interim Regulations

Tideflats Interim Regulations

- **Ordinance expires on December 2, 2020**
- **Tentative Schedule for Extension:**
 - September - Study Session and Public Hearing
 - October - First and Final Reading of Ordinance



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