

2021-2022 PROPOSED BUDGET

Introduction

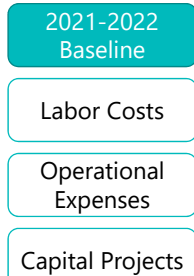
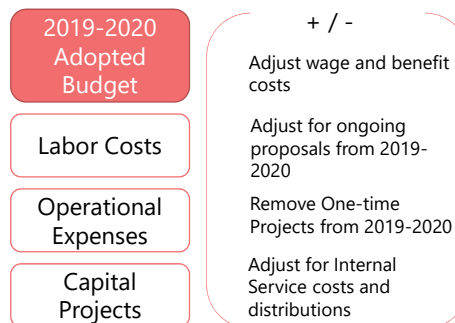
Office of Management & Budget
Study Session – October 20, 2020



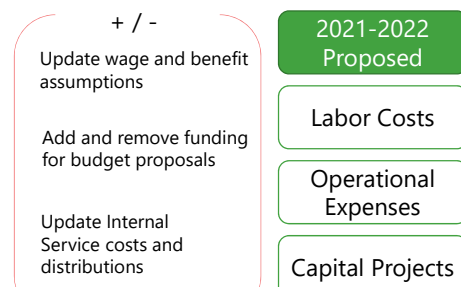
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PROPOSED BUDGET DEVELOPMENT PROCESS

Step 1



Step 2



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CAR TABS

- State Supreme Court Decision announced decision 10/15 striking down I-976
- 2021-2022 car tab revenues projected to be \$5.8M
- 2020 car tabs revenues remain unspent
- Working with City Manager on approach for building this new information into budget planning for 2021-2022

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COMMUNITY ENGAGEMENT APPROACH

Town Hall

- October 21 – Overview of 2021-2022 Proposed Budget & Breakout Conversations with City Council Members
- Spanish Language Event

Community Meetings

- Staff will offer to attend existing meetings to provide overview of 2021-2022 Proposed Budget

Balancing Act

- Open October 6 – November 3

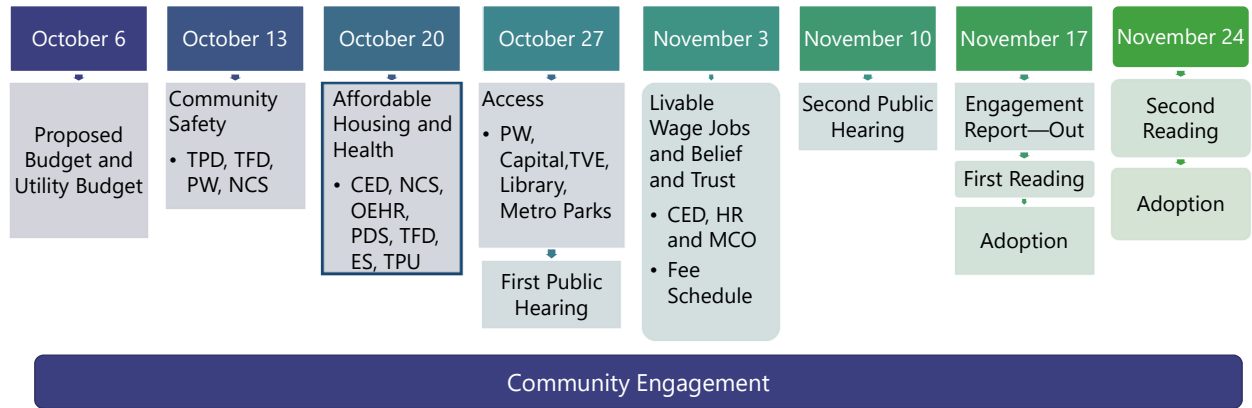
Public Hearing

- October 27 and November 10 – Promoted as a venue for community feedback

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BUDGET CALENDAR



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AFFORDABLE HOUSING: 2021-2022 BUDGET

Study Session
October 20, 2020

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AGENDA

- Priority Area Overview
- Community Engagement Overview
- Summary of City Programs and Funding
- Major Actions and Outcomes in 2021-2022
 - Transformation
 - Maintaining Services
 - Emergency Impacts

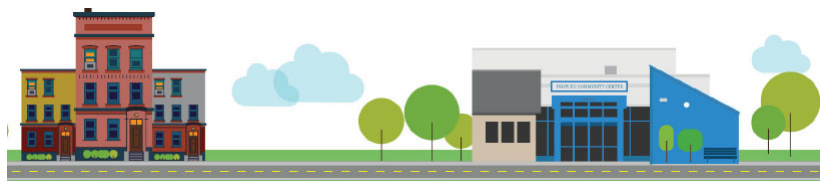
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PRIORITY AREA OVERVIEW

Decrease the percentage of individuals who are spending more than 45% of income on housing and transportation costs

Housing Affordability is a crisis in our community today. The symptoms of this crisis take many forms, from more Tacoma residents experiencing homelessness to more of the families who work in Tacoma (teachers, firefighters, food workers, etc.) struggling to afford their rent or mortgage to live here.



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AFFORDABLE HOUSING ACTION STRATEGY

STRATEGIC OBJECTIVES AND NUMBER OF SUPPORTING ACTIONS



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OUTREACH SUMMARY

Community Survey

- Homelessness, Housing Shortage and Housing Costs were three of the top five issues residents identified as issues facing Tacoma over the next five years.

Summer Outreach

When asked to cite what was preventing them from finding suitable housing:

- 70% of respondents mentioned that housing was too expensive;
- 10% of respondents mentioned the lack of living wage jobs.

When asked what the City should do to support housing:

- 30% of respondents called for the City to make more affordable housing available;
- 14% of respondents called for rent control;
- 11% of respondents expressed the need to expand housing options: including calls for upzones, permitting tiny homes, and allowing multi-family housing in more areas of the City.



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2021-2022 FINANCIAL SUMMARY

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CITY ROLE: AFFORDABLE HOUSING

Create

- Housing Development Support
- Neighborhood Planning and Long Range Planning
- Permit Services

Keep

- Housing Rehabilitation and Homeownership Support
- Acquisition of Existing Units

Help People and Reduce Barriers

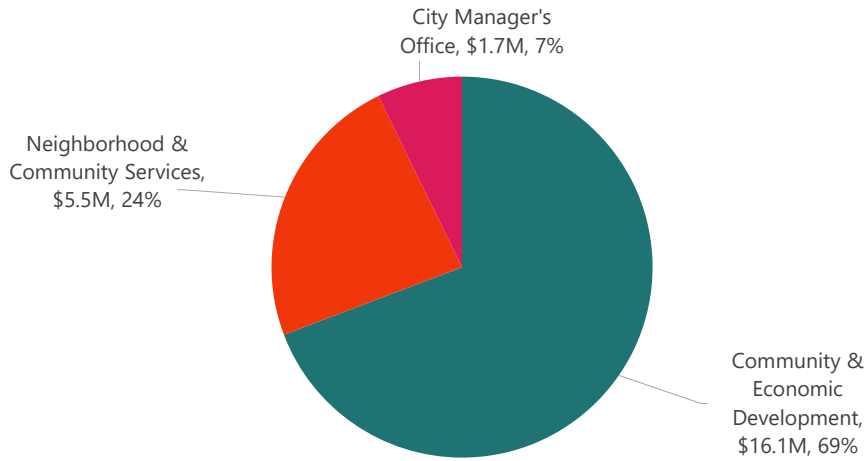
- Sheltering Services
- Tenant Services (Landlord Tenant Issues, Legal Support)
- Rental Assistance
- Fair Housing (Civil Rights Investigations)
- Utility Assistance



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AFFORDABLE HOUSING PROGRAM EXPENSE 2021-2022 (\$23M)

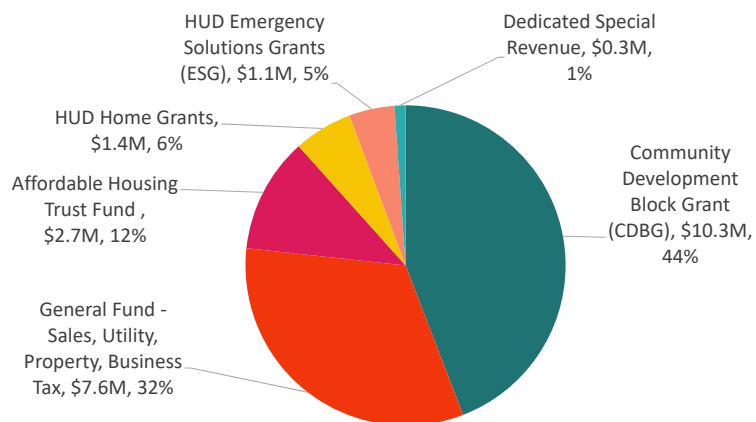


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AFFORDABLE HOUSING PROGRAM FUNDING 2021-2022 (\$23.3M)



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AFFORDABLE HOUSING – CARES ACT FUNDING

- CDBG CARES ACT: \$2.0M
 - \$645k dedicated to support foreclosure prevention and mortgage assistance in early 2021
 - \$1.4M expected in November 2020 and will be dedicated for activities / services that prevent and respond to the impacts of COVID-19 *(may include but are not limited to emergency housing assistance payments, small business assistance grants...)*
- Emergency Solutions Grant via the CARES Act (ESG-CV): \$3.6M
Dedicated to respond to COVID-19 impacts:
 - \$1.5M dedicated to set up and operations of Tacoma Emergency Micro-Shelters
 - \$850K dedicated to ongoing Stability Site operations
 - \$1M allocated to support rental assistance
 - \$200k to support emergent community needs

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2021-2022 BUDGET ADJUSTMENTS AFFORDABLE HOUSING

Reduction and Mitigations

- \$490K in reductions
\$2.7M in funding shifts

Enhancements

+\$2.5M

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CITY ROLE AND 2021-2022 ACTIONS

Create Housing
Keep Housing
Help People and Reduce Barriers

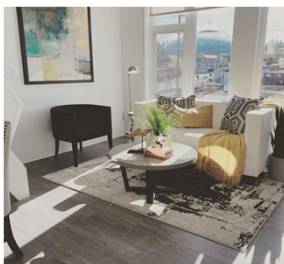
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CREATE HOUSING

Housing Development Support

- 12 Year Tax Exemption
- Support of developers
- Affordable Housing Trust Fund to support creation and other housing strategies (+\$1M in General Fund contribution in addition to 1406 Sales Tax)



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KEEP HOUSING AND HELP PEOPLE

HOUSING REHABILITATION AND HOMEOWNERSHIP SUPPORT

Federal Funds and Affordable Housing Trust Funds

- Extends staff support for CDBG and shifts staff to support federal grants +\$344K (+1 FTE)
- Acquisition of existing units
- Housing rehabilitation major and minor programs
- Expansion of down payment assistance program
- Foreclosure prevention and mortgage assistance
- Conduct down payment & foreclosure prevention disparity study



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CREATE HOUSING

Neighborhood Planning and Long Range Planning

- Continues the Planning Division's Neighborhood Planning Program

Permit Services

Redirects Permitting Resources to support priority areas:

- Enhances affordable housing support in the Planning and Development Services Department by adding a position to assist affordable housing projects proposal +255K (+1 FTE)
- Community Engagement Support +898K (+4 Project FTE)

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HELP PEOPLE AND REDUCE BARRIERS HOMELESSNESS

- Evolve and enhance trauma-informed approaches for encampment response to improve outcomes for individuals experiencing homelessness
- Assess and improve Homeless Outreach Services -\$300K
- Expand non-congregate and inclement weather shelter capacity +\$1.55M (State & Federal Grants)
- Address nuisance issues related to encampments impacting businesses and access to public rights of way
- Decrease number of unauthorized encampments and reduce need for Site Reclamation funding -\$270K



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HELP PEOPLE AND REDUCE BARRIERS HOUSING STABILITY

- Assistance with housing stability
 - Renters +\$1M (State & Federal Grants)



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HELP PEOPLE AND REDUCE BARRIERS

Tenant Services (Landlord Tenant Issues, Legal Support, Rental Assistance)

- Enforcement of Rental Housing Code - Increase staff support to enforce Rental Housing Code +\$209K (+1 FTE)
- Assistance for renters and homeowners with housing stability
- Tenant Relocation Funding +\$50K

Fair Housing (Civil Rights Investigations)

- Maintain Fair Housing Services

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HELPING HOUSEHOLDS WITH HOUSING CRISIS

Utility Assistance

- Low-Income Programs offer meaningful help with basic household expenses
 - Bill credits and Senior and disabled discount rates for all 5 utility services
 - Program enhancements to both expand eligibility and further reduce bills
 - Budget billing
 - Energy efficiency programs
- Other benefits to come from digital transformation strategy (metered services)
 - Prepayment options
 - Monthly billing
- Assisting those who have fallen behind during the pandemic
 - No disconnects for non-payment or late fees
 - Plans to mitigate effects of past due balances

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AFFORDABLE HOUSING: 2021-2022 BUDGET

Study Session
October 20, 2020



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HEALTH: 2021-2022 BUDGET

Study Session
October 20, 2020



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AGENDA

- Priority Area Overview
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 - Emergency Impacts

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PRIORITY AREA OVERVIEW

Improve health outcomes and reduce inequities for all Tacoma residents

Health is a shared goal for our community. We all want our families to be healthy and to live in a healthy place. There are many actions that we can take to protect and improve the health of all Tacoma residents, from behavioral health support for Tacoma residents to ensuring the health of the natural environment.

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OUTREACH SUMMARY

When asked to identify what makes for a healthy community:

- 21% of respondents cited accessible, affordable quality healthcare;
- 15% cited green space and parks;
- 15% called out access to healthy foods;
- 12% mentioned clean air and water.

When asked what prevents them and the community from having what is needed to feel healthy:

- 12% cited the inability to access healthcare due to cost;
- 12% cited their inability to access healthy foods in the community;
- 10% mentioned that lack of accessible, affordable, quality healthcare.

"Make it easier/provide support to grow food in Tacoma. Support active transportation with new bike lanes and pedestrian crossing so people get used to and stick with getting around by foot/on bike (through physical activity) after COVID. Provide educational activities and also purely fun activities to build virtual social connections during this time of pain and distancing."

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2021-2022 FINANCIAL SUMMARY

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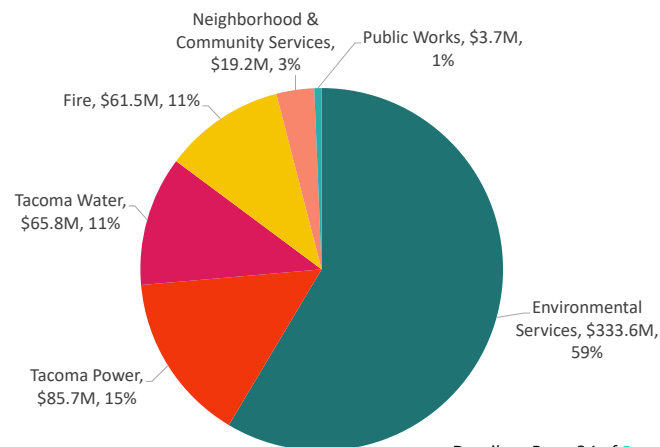
CITY ROLE: HEALTH

- Basic Human Health and Sanitation Needs
- Environmental Health
- Community Health Programs and Services
- Emergency Health Response
- Critical and Long-term Mental Health Services

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HEALTH PROGRAM EXPENSE 2021-2022 (\$569.6M)

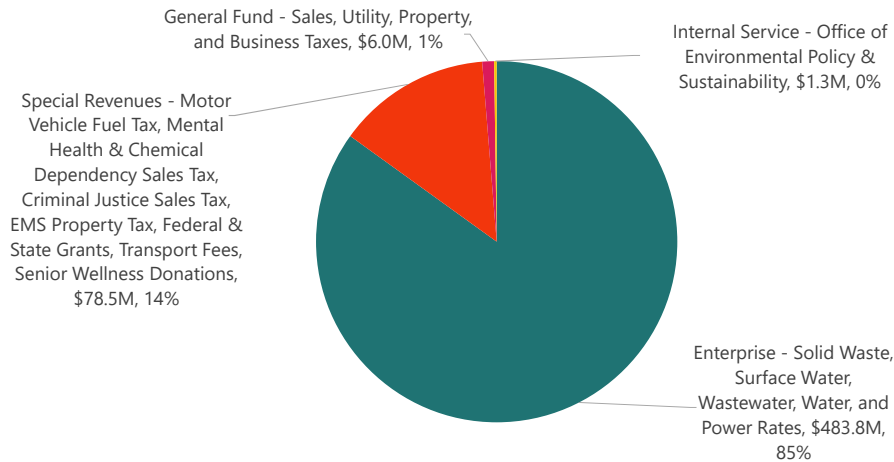


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HEALTH PROGRAM FUNDING 2021-2022 (\$569.6M)



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MENTAL HEALTH AND SUBSTANCE USE DISORDER SALES TAX

- Projected Gap \$3.9M
- Expense Reductions of \$2.2M
 - Service reductions are mitigated by using Federal Grants
- Projected use of cash \$1.6M
 - Preserves service delivery while maintaining fund reserve

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2021-2022 BUDGET ADJUSTMENTS HEALTH

Reduction and Mitigations

-\$610K in reductions
\$1.2M in funding shifts

Enhancements

+\$1.5M

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CITY ROLE AND 2021-2022 ACTIONS

Basic Human Health and Sanitation Needs
Environmental Health
Community Health Programs and Services
Emergency Health Response
Critical and Long-term Mental Health Services

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BASIC HUMAN HEALTH AND SANITATION NEEDS

- Capital Programing Delays in Surface Water and Wastewater
- Focus Surface Water Capital on adding services in low opportunity areas, per equity index
- Recycle Reset Project Continuation +\$212k (+1 FTE)
- COVID-19 Research Wastewater Sampling

*Everything
Environmental
Services does
supports healthy
neighborhoods and a
thriving Puget Sound,
leaving a better
Tacoma for all.*

*Healthy
Neighborhoods +
Thriving Puget Sound
=
A Better Tacoma*

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ENVIRONMENTAL AND COMMUNITY HEALTH



- Urban Forestry Management
- Tree Maintenance and Hazardous Tree Removal -\$70k
- Environmental Action Plan and Climate Actions
- Critical Areas Program +\$216k (+1 FTE)
- Green and Resilient Building Program +\$129k (+1 FTE funded by ES, PDS, & TPU)
- Food Equity Program

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COMMUNITY HEALTH PROGRAMS

- Tacoma-Pierce County Health Department Contract
- Youth Development and Enrichment
 - Public Schools Programs
 - Out of School Time
- Senior Center Operations and Wellness Programs -\$540k
 - Preserve Meal Service
 - Access to Programming at Lighthouse or Beacon Senior Activity Center five days a week (once COVID restrictions are lifted)
- Food Security Programs



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COMMUNITY VIOLENCE PREVENTION AND REDUCTION

- Community-based and trauma-informed services:
 - Prevent and reduce domestic violence and address the needs of domestic violence survivors
 - Improve the system of programs that work together to prevent and reduce youth and young adult violence
 - Sustain current efforts developed during pandemic response



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COMMUNITY HEALTH AND EMERGENCY HEALTH RESPONSE

- Basic Life Support
- Advance Life Support
- FD CARES
 - Case Management for High Utilizers
 - Proactive Health Literacy
 - Response Teams
 - Opioid Treatment
 - Behavioral Health
- Deployment Model Presentation Date:
October 27, 2020



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HEALTH: 2021-2022 BUDGET

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