



Tacoma Creates Sales Tax Revenue

City of Tacoma | TVE/ Office of Arts & Cultural Vitality

Government Performance & Finance Committee
June 1, 2021



1

Overview




- Tacoma Creates Enabling legislation
- Start up Phase (2019)
- Inaugural Funding Year (2020 – June 2021)
- Upcoming Funding Cycle (July 21 – June 22)
- Tacoma Creates Tax Collection
- Tacoma Creates Expenses

2

2

Tacoma Creates Legislation




Legislation	Primary Funding Goals
<p>RCW 36.160 Cultural Access Program</p> <p>1/10 of 1% Sales tax increase</p> <p>67.2% Approval Passed in every reporting district</p> <p>TMC 1.55 Tacoma Creates</p>	<ul style="list-style-type: none"> Support public programs in arts, culture, heritage, and/or science that engage community members in Tacoma Increase access and reduce barriers to participation Support programming by and for culturally or ethnically specific communities, and/or other underrepresented groups Expand access to youth education programs in arts, culture, heritage, and science Support the sustainability of Tacoma's cultural sector organizations

3

3

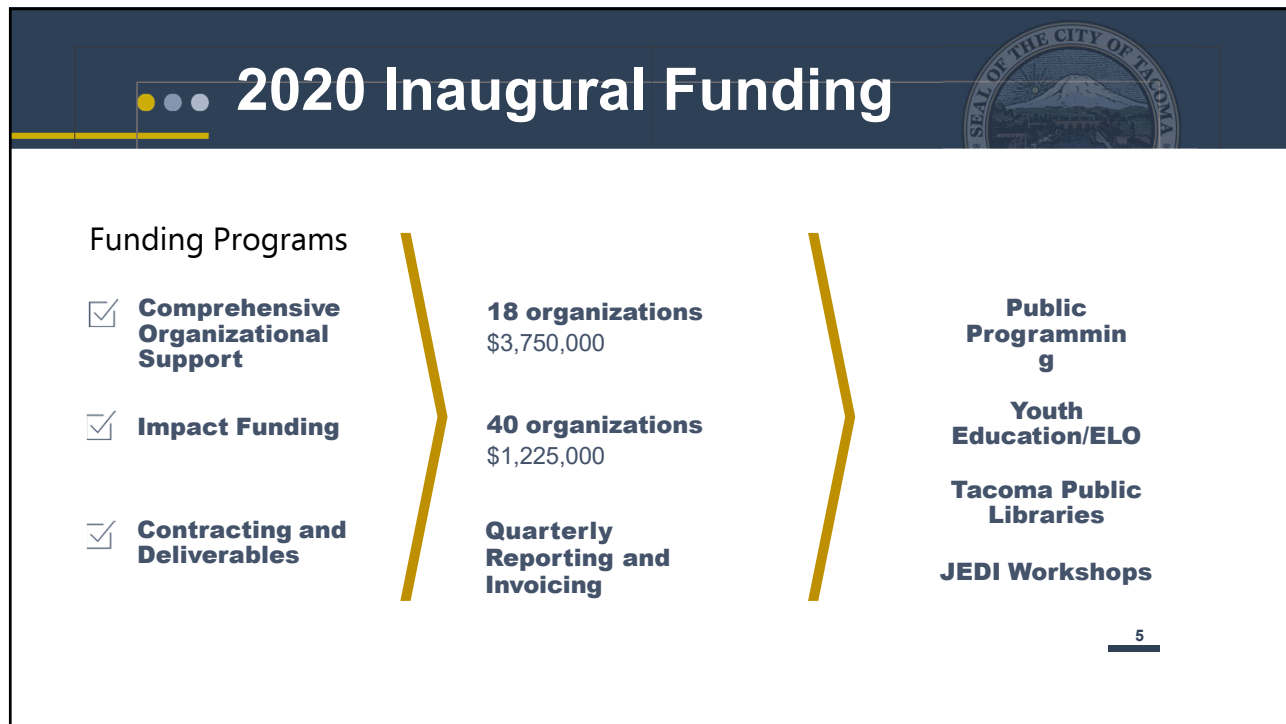
2019 Start Up Phase



Engage community	Administrative/Legislative	Pilot Projects
<input checked="" type="checkbox"/> April, 2019 sales tax collection starts	<input checked="" type="checkbox"/> Hired Staff	<input checked="" type="checkbox"/> Capacity/Planning Grants
<input checked="" type="checkbox"/> Community conversations	<input checked="" type="checkbox"/> Administrative Framework setup	<input checked="" type="checkbox"/> ELO/Whole Child Partnership
<input checked="" type="checkbox"/> Partnerships / system development	<input checked="" type="checkbox"/> Adopted local legislation	<input checked="" type="checkbox"/> Participant y Budgeting

4

4



5



6

Tacoma Creates – Cultural Access Tax Dollars

1195-TACR	Actuals		Budget	
	2019	2020	2021	2022
Revenue	(\$4,684,511)	(\$5,990,890)	(\$5,578,611)	(\$5,710,965)
Expense	\$783,614	\$4,063,718	\$5,578,611	\$5,710,965
Sub-Fund Year-End Cash Balance	\$3,900,897	\$5,828,069		

7



7

Tacoma Creates Expenses

	FYE 6/30/20	FYE 6/30/21	FYE 6/30/22
	Actual	Projected	Projected
Cultural Organization Contracts			
Planning & Capacity Building	\$512,750	\$0	\$0
Expanded Learning Opportunities	\$165,911	\$71,220	\$0
Impact Funding	\$19,983	\$1,250,397	\$1,150,000
Comprehensive Organizational Support	\$310,348	\$3,750,063	\$3,055,220
Subtotal	\$1,008,992	\$5,071,680	\$4,205,220
Other Contracts and Program Expenses			
Program Start-Up / One-Time Costs	\$322,772	\$93,750	\$200,000
Transportation for Cultural Access	\$100,000	(\$18,495)	\$200,000
Consulting, Promotions, Operational	\$134,322	\$127,286	\$190,000
COT Assessments	\$664	\$65,976	\$164,820
Personnel and Employee Related Costs	\$255,049	\$342,685	\$411,222
Subtotal	\$812,807	\$611,202	\$1,166,042
TOTAL EXPENSES	\$1,821,799	\$5,682,882	\$5,371,262

8

8

Thank you!

Ballet Folklorico class, taught by Tacoma Arts Live

9

9



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10

10