



Tidy-Up Tacoma 2021

City of Tacoma | Community and Economic Development,
Environmental Services, Neighborhood and Community
Services, Media and Communications, and Public Works

Study Session
August 31, 2021



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Overview



- Citywide Cleanup
 - Business Districts
 - Gateways
 - Neighborhood Cleanups

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Background



- State of Washington – Reopened on June 30, 2021
 - Businesses returned to usual capacity and operations
- 15 Business Districts Includes 5 currently without active NBD Association
 - McKinley Hill, Oakland Madrona, Portland Avenue, Pacific Avenue and Tacoma Narrows
- Gateways into Tacoma
 - SR-509, I-705, SR-7 and Sprague Avenue

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Public Works



- Business Districts
 - Focus on Main Arterials in Districts
 - Weed removal and minor landscaping
 - Litter Pickup – Rights of Way
 - Graffiti Removal on City-owned Assets
- 6 Gateway Signs
- Sprague Ave., Pacific Ave./SR-509 Interchange
 - Weed removal and minor landscaping
 - Litter Pickup – Rights of Way
 - Graffiti Removal on City-owned Assets



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Public Works



- WSDOT
 - Graffiti Abatement and Sweeping Shoulders along I-5 Corridor:
Week of September 13th
 - Provide Traffic Control Support to ES for Sweeping Shoulders
along I-705, SR 509, and SR 7 from I-5 to South 38th Street:
Week of August 30th
 - Department of Corrections – Litter Patrol on SR 509:
Late September / Early October

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Neighborhood and Community Services



- Graffiti Abatement on Private Property
 - Contractor toured and cataloged all graffiti in business districts
 - Establishing a graffiti navigator to enroll property owners in the
Rapid Graffiti Removal program
 - Reimbursement for the purchase of paint
 - Mailers in areas with high volumes of graffiti

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Environmental Services



- Street sweeping
 - Continued sweeping of business districts and arterials
 - Coordinate sweeping with Neighborhood Cleanups
 - Sweeping Shoulders along I-5 Corridor – Week of September 13th
 - Sweeping Shoulders along I-705, SR 509, and SR 7 from I-5 to South 38th Street – Week of August 30th

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Environmental Services



- Support Business District Cleanups:
 - Provide coordinated blight removal services and delivery of collection boxes
- Support Neighborhood Cleanups:
 - Call-2-Haul
 - Illegal Dumping Removal
 - Partnering with NCS on Adopt-a-Spot, Neighborhood Litter Patrol, and Tacoma Cares Cleanup programs
 - More information at cityoftacoma.org/cleanup

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Community & Economic Development

- Promote Tidy-Up Tacoma to NBD Stakeholders, Neighborhood Councils (NC) and Associations.
- Recruit NBD or NC Project Coordinators with stipends and connection to ES/NCS services.
- Support “Call to Volunteer Action” through coordinated mailing to abutting Business District neighborhoods.



[Any community volunteer projects will follow current pandemic safety protocols]

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Community & Economic Development

- Collaborate with Office of Arts and Cultural Vitality to:
 - Assess needs for NBD and Downtown public art items and murals to be refreshed/repainted.
 - Identify opportunities for additional traffic control box wraps and mural sites.
 - Provide technical assistance on removing graffiti from NBD and Downtown murals, traffic control boxes and unique items.
 - Promote events and “Call to Volunteer Action” in support of Tidy-Up Tacoma.



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Outreach



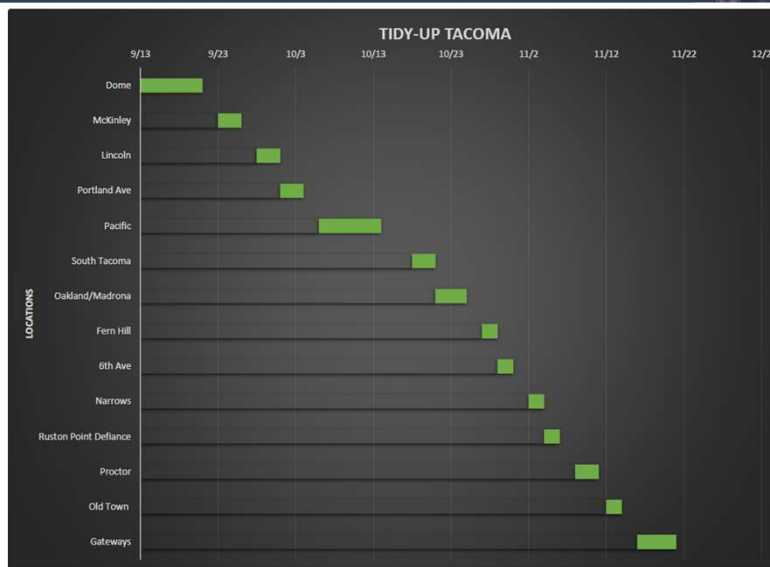
- Communication Items:
 - cityoftacoma.org/tidyup
 - One pager and translated versions
 - Tacoma Report Package
 - 30 second PSA
 - Social Media
 - Weekly Tidy-Up Tacoma update
 - Press Release/Social Media first full week of September



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Schedule



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