## **SURGE** Education Programs

SURGE Tacoma proposes three educational programs to be held in Old City Hall with a 10-year value of \$1,440,186. Two of the programs will have a similar curriculum and objectives to different target age groups in the community over a 10-year period. The other program will provide business skills training to adults over a one-year period. All programs will focus on underserved geographic regions and populations.

- STEP Surge Training in Entrepreneurism Program: Entrepreneurial Community of Tacoma for students 18 and older
- SYE Surge Young Entrepreneurs: 10th-12th graders from Tacoma Public Schools
- Surge Computer Literacy Skills: Post High School Community of Tacoma with focus on assisting workers entering or re-entering the workforce as well as those re-skilling

*Surge* Training in Entrepreneurship Program: Offered to Tacoma residents 18 years and older

- Six-month, weekly, program for 25 students with at least 50% from underserved geographical areas of Tacoma.
- Core curriculum in business skills accounting, marketing and sales, business planning and management training, hiring practices, legal matters, and entrepreneurism.
- Offer hands-on training to develop business acumen and entrepreneurial skills.

Surge Young Entrepreneurs: Offered to Tacoma area 10-12th grade students

- Six-month program for 25 students in 10-12<sup>th</sup> grade, held weekly at OCH, with at least 50% from underserved geographical areas of Tacoma.
- Core curriculum in business skills (resume, interviews, college/technical school applications, etc.), accounting, marketing and sales, business planning and management training, and entrepreneurism.
- Partner with Tacoma Public Schools, local businesses and Startup 253 to train students.
- Course ends with product development and pitch night with current and past students and group of local Startup 253 leaders as judges with networking event.

OBJECTIVE: The objectives of the Entrepreneurship Programs are to first identify businesses, leaders and students in our region that have the potential to become great entrepreneurs. Next, we surround these aspiring entrepreneurs with a network and educational skill set that will encourage *creation* and success. Finally, we will nurture these candidates with long-term alumni programs that enable them to reconnect, inquire,

and engage. Both courses will have applications to ensure the richness of diversity in our programs.

Surge Computer Literacy Skills: Offered to post-high school age Tacoma residents

- One Month, 20 hour training programs
- 23 students per month, 276 Students in one year
- Offered to all adult parties; at least 50% of the students will be from BIPOC and other underserved communities in Tacoma including Spanish Speaking community with assistance from local community educational groups such as El Centro Latino
- Technology Equity Access to a computer and the ability to use a computer proficiently is currently a privilege. With this program, Surge aims to provide additional equitable technology training access with real world applications
- Core curriculum in Computer Literacy in Office Technology Tools Training including but not limited to all Microsoft Office Products and Adobe Suite Products, Organizational Management

OBJECTIVE: The objective of the Computer Literacy Training Program is to offer hands-on training program for all Microsoft office products, Adobe Suite, and other widely used software that relates directly to real world hiring ability. One of the hardest jobs to staff can be office work due to an untrained labor pool and lack of on-the-job training. In our ever changing world, virtual and electronic skills are and will remain more marketable than ever.

## Attachment A - Old City Hall Tacoma Renovation - SURGE Overall Cost Breakdown

Category	Amount
Phase 1 Construction Cost Hard Cost	\$5,466,134.64
Phase 1 Construction Hard Cost Cost Sales Tax	\$607,348.29
Phase 1 Subtotal	\$6,073,482.93
Phase 1 Contingency (10% of Construction Subtotal)	\$607,348.29
PHASE 1 TOTAL	\$6,680,831.22
Phase 2 Construction Cost Hard Cost	\$1,743,689.95
Phase 2 Construction Hard Cost Cost Sales Tax	\$193,743.33
Phase 2 Subtotal	\$1,937,433.28
Phase 2 Contingency (10% of Construction Subtotal)	\$193,743.33
PHASE 2 TOTAL	\$2,131,176.61
Total Project Hard Cost Phase 1 & 2	\$8,812,007.83
Remaining Building Aquisition Cost	\$1,600,000.00
Total Project Hard Cost Phase 1 & 2 + Remaining Building purchase price	\$10,412,007.83
Earnest Money Paid	\$400,000.00
Soft Cost Phase 1 Paid	\$1,654,811.41
Total Project Costs Paid To Date	\$2,054,811.41
Soft Costs Phase 2	de minimis
Total Public Benefits	\$2,000,000.00
Total Project Cost Phase 1 & 2 Including Building Aquisition	\$12,466,819.24
Total Project Cost Phase 1 & 2 Including Building Aquisition & Public Benefits	\$14,466,819.24