



**Contract and Award Letter  
Purchase Resolution – Exhibit “A”**

**TO:** Board of Contracts and Awards  
**FROM:** Kurtis D. Kingsolver, P.E., Interim Director, Public Works *KDK*  
Eric Huseby, Assistant Division Manager, Public Works Transportation  
**COPY:** City Council, City Manager, City Clerk, EIC Coordinator, LEAP Coordinator, and  
Stan Rowden, Senior Buyer, Finance/Procurement  
**SUBJECT:** Automated Red-Light Enforcement  
Request for Proposals Specification No. PD17-0420F, Contract No. CW2236067  
– June 2, 2026 City Council  
**DATE:** May 4, 2026

---

**RECOMMENDATION SUMMARY:** The Public Works Department requests approval to increase Contract No. CW2236067 with NovoaGlobal, Inc., Orlando, Florida, by \$1,000,000, plus applicable taxes, budgeted from the Traffic Enforcement Fund 1650, for continued support of the City’s Automated Enforcement Program. This increase will bring the contract to a projected total of \$6,174,400, plus applicable taxes.

**STRATEGIC POLICY PRIORITY:**

- Strengthen and support a safe city with healthy residents.

This action directly supports Tacoma’s Vision Zero Action Plan, which aims to eliminate traffic fatalities and serious injuries through proven safety strategies.

**BACKGROUND:** The City of Tacoma implemented the Automated Enforcement Program to improve traffic safety and reduce collisions at high-risk intersections. Since its inception, the program has contributed to measurable reductions in red-light violations and improved compliance with traffic laws. NovoaGlobal, Inc., previously known as SENSYS America, Inc., was selected through a competitive process and has been a strong partner in delivering reliable technology and responsive service.

Public Works recommends approval to increase the existing contract with NovoaGlobal, Inc. for the City’s Automated Enforcement Program. This program is a cornerstone of Tacoma’s Vision Zero initiative, which aims to eliminate traffic fatalities and serious injuries. Automated enforcement has proven to be an effective tool for improving compliance with traffic laws and reducing collisions at high-risk intersections. NovoaGlobal, Inc. has been a reliable and responsive partner, providing advanced technology and data analytics that support informed safety decisions. The request to secure additional funding of \$1,000,000 is necessary to maintain uninterrupted operations, enable planned expansion to additional locations, and incorporate technology upgrades that will enhance system efficiency and accuracy. Approving this recommendation ensures continuity of service, avoids costly delays and transition risks, and strengthens the City’s commitment to public safety.

**ISSUE:** The current contract is approaching its funding cap. To maintain program continuity and support planned expansion efforts, additional funding is required. Expansion may include adding enforcement locations and upgrading technology to enhance effectiveness.

Failure to approve this budget increase would result in program disruption, delay expansion efforts, and compromise public safety objectives.



**ALTERNATIVES:**

Do nothing: This would result in program interruption, undermining Vision Zero goals and reducing enforcement at critical intersections.

Rebid the contract: This would delay expansion and continuity, introduce transition costs, and risk losing the proven performance and partnership with NovoaGlobal, Inc.

Recommended approach: Increase the existing contract to leverage NovoaGlobal, Inc.’s expertise and maintain momentum toward safety objectives.

**COMPETITIVE ANALYSIS:**

NovoaGlobal, Inc., previously known as SENSYS America, Inc., was originally awarded the contract through a competitive solicitation process conducted by the Tacoma Police Department in June 2018. This request is to amend the current contract that resulted from that competitive process. NovoaGlobal, Inc.’s performance has met or exceeded expectations, and the company has demonstrated strong technical capability and responsiveness.

**CONTRACT HISTORY:** This contract was originally awarded to SENSYS America, Inc. as a result of RFP Specification No. PD17-0420F in July 2018. The original contract was approved via Resolution No. 40045, in the approximate monthly amount of \$78,400, for an approximate total of \$5,174,400, to be paid from moneys collected from associated traffic violations, for the purpose of implementing and providing automatic traffic safety cameras and enforcement services, for a five-year period.

Amendment No. 1: Effective July 2023, the contract was amended to clarify the equipment installation date as January 4, 2019.

Amendment No. 2: Effective January 5, 2024, the contract was further amended to extend the contract expiration from January 4, 2024 to January 4, 2027, and to clarify contract language.

**SUSTAINABILITY:** The program supports sustainability by reducing vehicle collisions, which lowers emergency response emissions and promotes safer, more efficient transportation networks.

**EQUITY IN CONTRACTING (EIC) COMPLIANCE:** Not applicable - Service contract - EIC Regulations are not yet established.

**LOCAL EMPLOYMENT AND APPRENTICESHIP TRAINING PROGRAM (LEAP) COMPLIANCE:** Not applicable.



**FISCAL IMPACT:**

**EXPENDITURES:**

FUND NUMBER & FUND NAME	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1650 Traffic Enforcement	621000	5417004	\$1,000,000
<b>TOTAL</b>			<b>Up to \$1,000,000</b>

**REVENUES:**

FUNDING SOURCE	COST OBJECT (CC/WBS/ORDER)	COST ELEMENT	TOTAL AMOUNT
1650 Traffic Enforcement	621000	Various	(\$1,000,000)
<b>TOTAL</b>			<b>Up to (\$1,000,000)</b>

**FISCAL IMPACT TO CURRENT BIENNIAL BUDGET: \$1,000,000**

**ARE THE EXPENDITURES AND REVENUES PLANNED AND BUDGETED? Yes**

**IF EXPENSE IS NOT BUDGETED, PLEASE EXPLAIN HOW THEY ARE TO BE COVERED.** Additional program costs are expected to be a result of potential expansion of the system. The anticipated expanded system will result in revenues that are anticipated to offset operational costs.