



TO: Hyun Kim, City Manager
FROM: Tanja Carter Director, Community and Economic Development Department
COPY: Economic Development Committee
PRESENTER: Michael Fowler, Executive Director
SUBJECT: World Trade Center Annual Update
DATE: April 28, 2026

PRESENTATION TYPE:

Informational Briefing

SUMMARY:

An informational presentation by the Executive Director of World Trade Center Tacoma, highlighting the organization's history, core activities, and programs, along with key initiatives currently underway.

BACKGROUND:

World Trade Center Tacoma (WTCTA) is dedicated to positioning the Pacific Northwest as a premier hub for international business. Since 1979, WTCTA has supported companies across the Tacoma-Pierce County region in expanding globally through both imports and exports. Its work includes organizing international trade missions, hosting inbound delegations, delivering executive training programs, and providing soft-landing services for foreign companies establishing a presence in Tacoma.

ISSUE:

Informational Briefing Only

ALTERNATIVES:

This is an information briefing only. There are no alternatives presented.

FISCAL IMPACT:

This is an information briefing only. There is no fiscal impact.

RECOMMENDATION:

This is an information briefing only. There is no recommendation.