

City of Tacoma

City Council Action Memorandum

TO: Hyun Kim, Interim City Manager

FROM: Council Member Jamika Scott and Policy Analyst Christina Caan

COPY: City Council and City Clerk

SUBJECT: Resolution – Council contingency fund request to support the "Go Grit Go" Football Program

DATE: December 3, 2025

SUMMARY AND PURPOSE

A resolution authorizing a Council contingency fund expenditure of 10,000 to support the "Go Grit Go" Football Program.

COUNCIL SPONSORS

Council Member Jamika Scott, Mayor Victoria Woodards, Deputy Mayor Kiara Daniels, Council Member Joe Bushnell, and Council Member John Hines

Council Contingency Fund Request: We ask for your support for a Council contingency fund expenditure of \$10,000 to support "Go Grit Go" Football, a community-based empowerment program hosted by the non-profit Goose Girls. The Go Grit Go Football program is designed to uplift and inspire young women through the sport of football. The program will host multiple skill clinics in Tacoma that teach football fundamentals, along with leadership and mentorship workshops, guest speakers from the Tacoma Grit professional women's football team, and team building and community events in a safe, positive, and empowering atmosphere for young people.

• The program will be open to girls ages 8-18 interested in learning, growing, and becoming part of a powerful sisterhood through football. The program is also designed to foster cultural inclusion, celebrate diversity, and promote unity for young people both on and off the field.

The City of Tacoma's funding for the Go Grit Go Football Program would help advance key priorities identified in the 2025 Strategic Plan, such as improving health outcomes and increasing the number of quality out of school time learning opportunities distributed equitably across the city. Goose Girls will also include placement of the City logo on event posters and citywide promotional materials.

Funding would help provide the following:

- Free participation for young women ages 8-18; and
- Resources for training, such as footballs, cones, flags, and tackling bags; and
- Marketing and promotional materials; and
- Location resources, food, and drinks for participants; and
- Instruction and mentoring from professional coaches and players; and
- T-shirts for participants.

FUNDING REQUESTED: \$10,000

¹ <u>Tacoma Strategic Plan | City of Tacoma</u>





City of Tacoma

COMMUNITY ENGAGEMENT

Council Member Jamika Scott has spent time discussing the importance of sports and the need for more opportunities for young women with community members. Council Member Scott also serves as the Co-Chair of the Executive Steering Committee for the City's Building Resilience Against Youth Violence and Exploitation program, which aims to reduce youth violence and support development opportunities for young people. In this role, Council Member Scott works closely with Neighborhood and Community Services, as well as other local agency leaders, to ensure community-based organizations offer valuable youth development and educational resources, mental health supports, and intervention services throughout our community.

2025 STRATEGIC PRIORITIES

Equity and Accessibility: Sports offer an important opportunity for young people to engage in teamwork, learn leadership skills, and gain confidence. In addition, physical activity during adolescence is associated with positive health outcomes. However, the number of young people playing sports is declining and, by the age of 14, girls are twice as likely to drop out of sports as boys.³⁴ The Go Grit Go Football Program aims to ensure that girls thrive in sports by providing access to equipment, a safe environment, and a quality experience that is fun and rewarding. In addition, Go Grit Go Football focuses on celebrating diversity, building self-esteem, and promoting a positive body image for all young women, including through mentorship and positive role models.

Education: *Equity Index Score*: Moderate Opportunity

Increase the number of quality out of school time learning opportunities distributed equitably across the city.

Livability: *Equity Index Score*: Moderate Opportunity

Increase positive public perception of safety and overall quality of life.

Improve health outcomes and reduce disparities, in alignment with the community health needs assessment and CHIP, for all Tacoma residents

ALTERNATIVES

Alternative	Positive Impacts	Negative Impacts
Do not support Go	Council would preserve	Go Grit Go Football would need to find
Grit Go Football.	contingency funds for other	alternative funding and support,
	priorities.	potentially reducing the scope and
		scale of the program.

EVALUATIONS AND FOLLOW UP

The City of Tacoma will provide information on how to apply for the Special Events Funding Program Application in future years.

SPONSOR RECOMMENDATION

Sponsors recommend providing \$10,000 in Council contingency funds to support the Go Grit Go Football Program.

² Violence Reduction & Community Support | City of Tacoma

³ Fewer US Adolescents Playing Football and Public Health: A Review of Measures to Improve Safety and an Analysis of Gaps in the Literature - PMC

⁴ <u>Do You Know the Factors Influencing Girls' Participation in Sports? - Women's Sports Foundation</u>



FISCAL IMPACT

Fund Number & Name	Cost Object (cc/wbs/order)	Cost Element	Total Amount
 1030 – Council Contingency Fund 	660000	5412010	\$10,000
TOTAL			\$10,000

What Funding is being used to support the expense?

Council Contingency Funds

Are the expenditures and revenues planned and budgeted in this biennium's current budget?

The Council Contingency Fund provides an established amount of funding each year for unbudgeted Council sponsored initiatives.

Are there financial costs or other impacts of not implementing the legislation? $\ensuremath{\mathsf{N}0}$

Will the legislation have an ongoing/recurring fiscal impact? ${\tt NO}$

Will the legislation change the City's FTE/personnel counts? $\ensuremath{\mathsf{NO}}$