



## RESOLUTION NO. 41933

1 BY REQUEST OF COUNCIL MEMBERS DIAZ, HINES, SCOTT, AND WALKER

2 A RESOLUTION authorizing the one-time use of funds in the amount of \$20,000,  
3 budgeted from the Council Contingency Fund, to sponsor the “NextGen GM  
4 Sports Executive Internship” pilot program.

5 WHEREAS the “NextGen GM Sports Executive Internship” pilot program  
6 (“Pilot Program”) is a unique collaborative effort between the Isaiah Thomas  
7 Foundation, the Stemtac Foundation, and the Tacoma Rainiers, designed to  
8 provide invaluable career exploration opportunities in sports management and  
9 related fields for local students, and

10 WHEREAS the Pilot Program will expose local students to the business side  
11 of professional sports, offering hands-on experience in high-growth fields like sports  
12 analytics, marketing, contract administration, and facility operations, and by  
13 providing direct connection to the front office at Cheney Stadium and local teams,  
14 this Pilot Program will also help flip the script on traditional sports management  
15 pipelines, empowering the City’s youth to become the future executives, decision-  
16 makers, and innovators of the industry, and

17 WHEREAS the Pilot Program will help serve a highly diverse and historically  
18 underserved student population in the City, and furthermore, by working with youth  
19 who qualify for free or reduced-price lunch, this program will actively advance equity  
20 by providing critical career-readiness opportunities to low-income students and  
21 those who need them most, and  
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WHEREAS the Pilot Program would expose students to a variety of roles within the sports industry, allowing them to gain a comprehensive understanding of the field, with specific tasks including:

(1) Event Coordination: Assisting with planning and executing game day events; students will work closely with the Event Manager and Community Relations Director to learn about logistics and community engagement;

(2) Marketing and Promotions: Participating in marketing campaigns and social media content creation; the Marketing Director and Social Media Manager will provide insights into effective strategies for reaching fans;

(3) Operations and Facility Management: Learning about daily operations of the stadium; the Operations Manager and Facilities Manager will explain the logistics behind running a successful venue;

(4) Public Relations and Media: Assisting with press releases and media inquiries; the Public Relations Manager and a Sports Journalist will share their expertise in managing an organization’s image;

(5) Player Development and Coaching: Observing training sessions and workshops on athlete wellness; students will engage with the Head Coach and Athletic Trainer to understand player development; and

(6) Sales and Ticketing: Learning about ticket sales strategies and customer service; the Ticket Sales Manager and Customer Service Supervisor will instruct students on effective fan engagement techniques, and



1           WHEREAS the City’s sponsorship of the Pilot Program would help provide  
2 the following items:

3           (1)     Stipends: To compensate students for their time and commitment  
4 during the program, ensuring that participation is accessible to all;

5           (2)     Food: Providing meals during workshops and activities to foster a  
6 supportive learning environment; and

7           (3)     Transportation: Covering travel costs to and from internship locations  
8 and events, ensuring students can fully participate without financial burden, and

9           WHEREAS the Pilot Program would include the City logo on advertising and  
10 programming materials, and also contribute to helping young people explore good  
11 jobs, which is a key goal of the 2035 Strategic Plan and the City’s Community and  
12 Economic Development Strategic Plan, and

13           WHEREAS many young adults, including a high concentration of men and  
14 Black and Multicultural Youth in Pierce County face robust barriers to finding  
15 employment, especially following high school, suggesting that programs that focus  
16 on early-career exploration are needed, and

17           WHEREAS, at the June 2, 2026, Study Session, Council Member Walker  
18 shared a Council Consideration Request to authorize the one-time use of \$20,000  
19 from the Council Contingency Fund to sponsor the “NextGen GM Sports Executive  
20 Internship” pilot program, and

21           WHEREAS City staff will negotiate and execute an agreement for services,  
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WHEREAS RCW 35.34.250 and 35.34.260 authorize a withdrawal from the Council Contingency fund for any municipal expense, the necessity or extent of which could not have been foreseen or reasonably evaluated at the time of adopting the budget, and

WHEREAS Ordinance No. 22569 requires an affirmative vote of not less than six members of the Council in order to withdraw moneys from this fund; Now, Therefore,

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TACOMA:**

Section 1. That the foregoing Recitals are hereby adopted as the City Council's legislative findings.

Section 2. That one-time funding in the amount of \$20,000, budgeted from the Council Contingency Fund, is hereby approved for the purpose of sponsoring the "NextGen GM Sports Executive Internship" pilot program.



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Section 3. That the proper officers of the City are hereby authorized to confirm deliverables with Stemtac Foundation for the purposes hereinabove enumerated, and document as appropriate.

Adopted \_\_\_\_\_

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Mayor

Attest:

\_\_\_\_\_  
City Clerk

Approved as to form:

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Chief Deputy City Attorney