



TO: Hyun Kim, Interim City Manager

FROM: Anna Le, Economic Development Committee Coordinator,
City Manager's Office

COPY: Economic Development Committee;
Tanja Carter, Director, Community and Economic Development

PRESENTERS: City Events and Recognition Committee
Adam Cook, Director, Tacoma Venues and Events;
Jessica Johnston, Chair, City Events and Recognition Committee
Greater Tacoma Regional Convention Center Public Facilities District
Adam Cook, Director, Tacoma Venues and Events
Equity in Contracting Advisory Committee
Kacee Woods, Business and Economic Development Manager;
Malika Godo, Equity in Contracting Compliance Specialist;
Linda Cerna, Business Engagement and Compliance Auditor, Community and
Economic Development;
Scott Lundt, Chair, Equity in Contracting Advisory Committee
Tacoma Arts Commission
Heidi Fernandez-Llamazares, Chair, Tacoma Arts Commission

SUBJECT: Economic Development Committee Commission, Board, and Committee Reports

DATE: September 30, 2025

PRESENTATION TYPE:

Informational Briefing

SUMMARY:

Four of the five Committees, Boards, and Commissions (CBCs) assigned to the Economic Development Committee will provide brief presentations summarizing their accomplishments and priorities from the past year and update the Committee on their priorities and items of interest for upcoming year.

BACKGROUND:

The Economic Development Committee is responsible for the oversight of five Committees, Boards, and Commissions:

- City Events and Recognition Committee
- Equity in Contracting Advisory Committee
- Greater Tacoma Regional Convention Center
Public Facilities District
- Tacoma Arts Commission
- Tacoma Creates Advisory Board

The Tacoma Creates Advisory Board was provided notice and invited to attend this informational briefing but will not be delivering a presentation; a 2024 – 2025 Tacoma Creates Annual Report presentation is scheduled for the October 28, 2025, EDC meeting.

ISSUE:

CBCs – and the Standing Committees to which they are assigned – have historically had limited opportunities to engage and share information with each other. Without committee presentations such



as these, Standing Committee involvement is generally limited to the interviews the Committee conducts to appoint members to serve on these bodies and periodic Committee Member attendance at CBC meetings.

CBC presentations to Standing Committees offer a perspective and addresses a need that is not met through the CBC appointment process or Committee Member attendance of CBC meetings, alone. Attending regular, standing CBC meetings is not enough to equip Committee members with the insight and knowledge they need to exercise their CBC oversight responsibilities, as these meetings are focused on conducting day-to-day business on a narrow range of topics. In contrast, CBC presentations with the express purpose of updating the Committee provide EDC Members a macro-overview of CBCs' scope of work and most pressing issues, which is more relevant knowledge they can apply when – for example – selecting candidates to serve on these bodies or contextualizing a policy statement a CBC sent to the Committee.

CBC members also rarely interact with members of other CBCs. Consolidating all CBC presentations into a single EDC meeting provides an opportunity for CBC leaders to learn about the work their colleagues have been doing for the people of Tacoma and, in turn, apply take-aways to improve their own practice or operations.

ALTERNATIVES:

This is an informational briefing only. No alternatives are being presented.

FISCAL IMPACT:

This is an informational briefing only. There is no fiscal impact.

RECOMMENDATION:

This is an informational briefing only. No recommendation is being made.